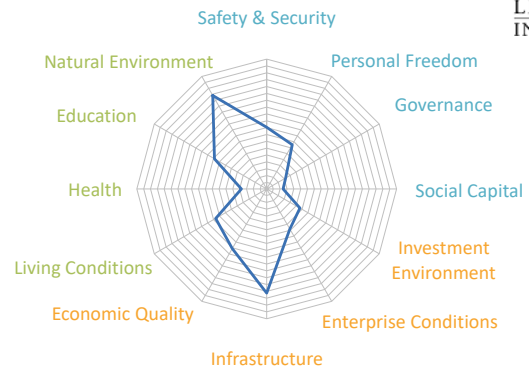
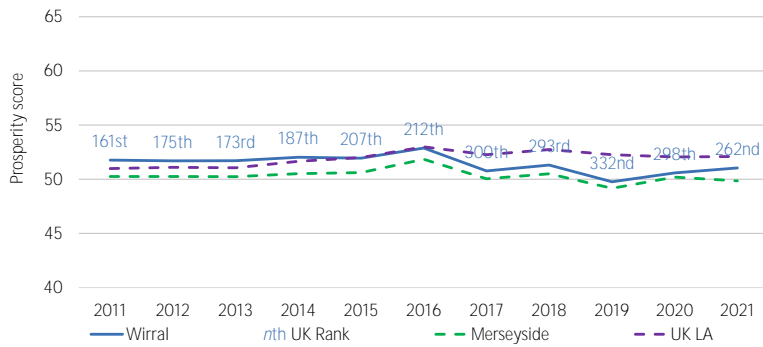


Wirral: Prosperity score 51.0 (262nd)



























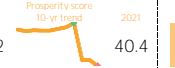



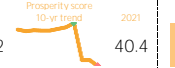









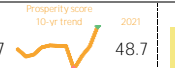






































Prosperity over time



Breakdown of performance

	2011	Score 10-year trend	2021	Rank - UK LA (1 to 379) 2021	10-year rank change	Rank - Merseyside (1 to 5) 2021
Prosperity score	51.8		51.0	262	▼ 101	2
Inclusive Societies	56.0		52.0	286	▼ 85	2
Safety & Security	67.2		63.8	200	▼ 9	1
Personal Freedom	58.1		58.9	231	▼ 11	1
Governance	52.6		43.5	316	▼ 168	3
Social Capital	46.2		41.8	332	▼ 50	3
Open Economies	46.5		46.7	210	▼ 44	4
Investment Environment	40.7		36.5	268	▼ 14	2
Enterprise Conditions	52.2		40.4	245	▼ 148	2
Infrastructure	48.4		61.3	76	▲ 28	5
Economic Quality	44.7		48.7	179	▲ 59	3
Empowered People	52.8		54.4	224	▼ 35	1
Living Conditions	53.1		59.9	208	▲ 83	1
Health	52.2		43.8	306	▲ 5	1
Education	55.0		56.0	204	▼ 120	2
Natural Environment	50.7		58.1	65	▼ 18	1

Wirral (262nd): Pillar and element scores

Pillar		2011 Prosperity score 10-yr trend 2021		2021 UK LA Rank 10-yr rank change		Merseyside Rank 2021		Pillar		2011 Prosperity score 10-yr trend 2021		2021 UK LA Rank 10-yr rank change		Merseyside Rank 2021	
	Safety & Security	67.2		63.8	200	9	1		Personal Freedom	58.1		58.9	231	11	1
Violent Crime	50%	62.0		57.2	218	59	1	Social Tolerance	60%	49.6		51.5	231	11	1
Property Crime	30%	71.3		73.4	61	18	1	Agency	10%	71.0		71.7	1	-	1
Civil Disorder	15%	65.5		57.1	322	32	1	Freedom of Assembly and Association	10%	78.9		80.9	1	-	1
Terrorism	5%	100.0		92.2	262	261	1	Freedom of Speech and Access to Information	10%	78.4		72.6	1	-	1
								Absence of Legal Discrimination	10%	55.4		55.1	1	-	1
	Governance	52.6		43.5	316	168	3		Social Capital	46.2		41.8	332	50	3
Quality of Local Democracy	35%	51.5		44.6	117	4	1	Personal Support	10%	40.7		56.2	97	160	1
Government Integrity	30%	35.4		35.4	266	-	1	Family Relationships	30%	50.4		40.3	347	82	4
Government Effectiveness	35%	68.5		49.3	344	269	5	Social Networks	15%	47.8		34.6	350	63	1
								Institutional Trust	20%	42.0		37.7	268	8	1
								Civic and Social Participation	25%	45.7		45.3	282	26	2
	Investment Environment	40.7		36.5	268	14	2		Enterprise Conditions	52.2		40.4	245	148	2
Financing Services	20%	36.9		30.9	312	32	5	Domestic Market Contestability	30%	34.3		43.9	276	60	2
Investment Demand	30%	43.4		27.5	229	112	1	Business Environment	40%	62.9		45.9	63	37	1
Capital Supply	50%	40.6		44.1	235	30	3	Labour Market Flexibility	30%	55.8		29.4	301	187	1
	Infrastructure	48.4		61.3	76	28	5		Economic Quality	44.7		48.7	179	59	3
Communications	40%	31.0		63.5	179	1	5	Labour Force Engagement	20%	41.7		60.9	98	219	1
Electricity & Gas	10%	70.0		60.0	70	25	3	Dynamism	20%	30.4		20.4	304	130	2
Water	5%	49.6		51.4	243	11	1	Productivity and Competitiveness	30%	46.5		60.1	158	74	3
Transport	45%	58.9		60.8	75	12	5	Fiscal Sustainability	20%	45.4		37.3	210	56	4
								Macroeconomic Stability	10%	72.5		69.1	122	14	4
	Living Conditions	53.1		59.9	208	83	1		Health	52.2		43.8	306	5	1
Material Resources	30%	42.8		47.2	314	-	3	Behavioural and Physiological Risk Factors	15%	43.0		44.8	265	38	1
Shelter	25%	65.1		74.0	24	76	2	Preventative Interventions	15%	66.8		70.8	161	28	1
Digital Connectedness	15%	38.6		63.8	251	89	1	Care Systems	15%	54.9		45.9	63	142	2
Access to Local Amenities	15%	63.3		62.0	98	7	2	Mental Health	15%	64.8		39.6	307	86	2
Protection from Harm	15%	58.1		55.9	228	20	4	Physical Health	20%	47.5		22.4	356	48	5
								Longevity	20%	41.4		45.7	288	1	2
	Education	55.0		56.0	204	120	2		Natural Environment	50.7		58.1	65	18	1
Pre-primary education	10%	79.1		48.9	321	186	4	Emissions	30%	42.1		58.0	206	9	2
Primary education	30%	67.9		45.3	305	188	5	Exposure to Air Pollution	25%	55.1		67.0	111	6	2
Secondary education	30%	44.6		67.9	122	39	1	Forest, Land and Soil	20%	45.4		43.1	167	34	2
Tertiary education provision	10%	51.5		52.3	84	9	1	Flooding and Water Management	10%	87.6		84.9	50	18	3
Adult skills	20%	41.3		59.6	182	13	1	Waste Management	15%	43.2		45.9	269	82	2



Italics: indicator contains imputed values

				Violent Crime (218th)				Property Crime (61st)							
Source	Unit	Weight	Value	10-yr trend	2021	UK LA Rank	2021	Source	Unit	Weight	Value	10-yr trend	2021	UK LA Rank	2021
			2011			2011	2021				2011		2011	2021	
		50%	62.0		57.2	277	218			30%	71.3		73.4	43	61
Knife crime	ONS NISRA g.s	offences / 1,000 population	1.0	0.4	1.0	240	328	Criminal damage	ONS NISRA g.s	offences / 1,000 population	1.0	11.5	10.0	115	265
Robbery	ONS NISRA g.s	robberies / 1,000 population	1.0	0.4	0.5	186	163	Theft	ONS NISRA g.s	offences / 1,000 population	1.0	23.4	20.1	86	115
Sexual offences	ONS NISRA g.s	offences / 1,000 population	1.0	0.6	2.1	58	123	Burglary	ONS NISRA g.s	offences / 1,000 population	1.0	6.4	3.7	152	109
Domestic abuse	ONS NISRA g.s	incidents / 1,000 population	1.0	12.9	5.3	313	67	Fraud	ONS NISRA g.s	offences / 1,000 population	1.0	0.3	0.8	9	52
Homicides	ONS NISRA g.s	homicides / 100,000 population	1.0	12.2	15.4	284	328								
Modern slavery rate	HOFF	referrals / 100,000 pop	0.3	18.0	17.0	332	299								
Forced marriage rate	HOFF	cases / 100,000 pop	0.3	1.7	2.5	257	257								
Source	Unit	Weight	Value	10-yr trend	2021	UK LA Rank	2021	Source	Unit	Weight	Value	10-yr trend	2021	UK LA Rank	2021
		15%	65.5		57.1	290	322			5%	100.0		92.2	1	262
Public order	ONS NISRA g.s	offences / 1,000 population	1.0	2.3	7.4	142	250	Terrorism incidents	GTD	number	1.0	0.0000	0.6667	1	202
Possession of weapons	ONS NISRA g.s	offences / 1,000 population	1.0	0.4	0.5	181	173	Terrorism deaths	GTD	number	1.0	0.0000	0.0000	1	1
Firearms offences	ONS g.s	offences / 100,000 population	1.0	18.8	17.4	331	342	Terrorism injuries	GTD	number	1.0	0.0000	1.2000	1	270
Perceived anti-social behaviour	CS NIDOJ g.s	percentage	1.0	4.7	7.6	120	254								


Italics: indicator contains imputed values

				Value		UK LA Rank						Value		UK LA Rank			
				2011	10-yr trend	2021	2011	2021					2011	10-yr trend	2021	2011	2021
Communications (179th)				40%		31.0	180	179	Electricity & Gas (70th)				10%		70.0	45	70
Download speed	OFC	Mbps	1.0	8.3		71.8	72	180	Properties not connected to gas network	BEIS	percentage	1.0	4.7		4.4	50	59
Upload speed	OFC	Mbps	0.5	2.8		11.1	257	253	Annual electricity cost	BEIS	£ / year	0.5	499.3		611.4	1	12
Superfast broadband availability	OFC	percentage	1.0	60.0		97.8	180	74	Annual gas cost	BEIS	£ / year	0.5	609.7		582.7	44	44
Water (243rd)				5%		49.6	232	243	Transport (75th)				45%		58.9	63	75
Water leakage	DW, NIW, SWater	litres / property	1.0	137.0		136.0	251	261	Principal road condition	DfT	percentage	0.5	4.0		2.0	158	23
Water costs	DW, NIW, SWater	£	1.0	211.0		206.0	216	216	Non-principal road condition	DfT	percentage	0.5	4.0		2.0	10	13
Loss of water supply	DW	seconds / property	1.0	211.0		203.0	172	173	Journey delay	DfT	seconds / vehicle mile	0.5	40.6		38.8	276	275
									Urban congestion	INRIX	hours / year	0.5	46.8		52.0	190	206
									Connectedness index	ORS	number / national average	1.5	1.1		1.1	123	123
									Passengers using rail stations	DfT, NIDI	passenger journeys per capita	1.0	30.9		25.2	35	73
									Proximity to nearest major rail station	DfT	minutes	0.5	40.4		40.4	41	41
									Proximity to nearest airport	DfT	minutes	0.5	65.5		65.5	44	44
									Electric car charging	DfT	number / 100,000 population	0.5	5.6		7.1	361	367



Italics: Indicator contains imputed values

										<i>Italics: Indicator contains imputed values</i>									
Labour Force Engagement (98th)										Dynamism (304th)									
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021				
		20%	41.7		60.9	317	98			20%	30.4		20.4	174	304				
Unemployment rate	ONS	percentage	2.0		3.6	267	151	New business density	ONS	number / 10,000 population	2.0	43.7		36.9	212	261			
NEET rate	ONS, NISRA g.s. SW	percentage	1.0		6.3	337	289	Second-year business survival rates	ONS	number / 10,000 population	1.0	33.1		28.7	212	273			
Job satisfaction	US	percentage	1.0		89.3	235	54	Patent applications	IPD	number / 100 population	0.5	1.9		3.7	224	79			
Female economic activity rate	ONS	percentage	1.0		75.9	298	186	High-growth density	ONS	number / 10,000 population	1.0	1.1		1.2	321	313			
Male economic activity rate	ONS	percentage	1.0		85.7	331	145	R&D tax credit use	BEIS	percentage	1.0	4.5		4.4	148	203			
Part-time employment share	ONS	percentage	1.0		23.6	217	142	Innovation voucher use	BEIS	percentage	1.0	5.2		4.2	60	297			
Non-permanent employment share	ONS	percentage	1.0		2.7	89	38												
Productivity and Competitiveness (158th)										Fiscal Sustainability (210th)									
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021				
		30%	46.5		60.1	232	158			20%	45.4		37.3	154	210				
Workforce Herfindahl Index	ONS	scale, 0-1	1.0		0.9	280	276	Reserve to expenditure ratio	MHCLG: NAIO g.s AW	percentage	1.0	19.9		23.6	250	308			
High-tech business share	ONS	percentage	1.0		9.7	159	160	Financial pressure	MHCLG: NAIO g.s AW	percentage	1.0	25.9		31.9	101	82			
Tradables index	ONS, NISRA	£ / worker	1.0		0.046	292	299	Spending power per dwelling	MHCLG: NAIO g.s AW	£ / household	1.0	2087		1,786.3	52	82			
Public sector share	ONS, NISRA	percentage	1.0		24.7	320	333	Public works investment	PWLB	£ per capita	1.0	18.5		18.5	210	272			
Export turnover	BEIS	scale, 1-8	1.0		5.3	77	1												
GVA per Hour	ONS	£ / hour	1.0		30.2	193	214												
Macroeconomic Stability (122nd)																			
Source	Unit	Unit	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021												
		10%	72.5		69.1	108	122												
GVA per capita growth	ONS	percentage	2.0		3.2	236	130												
Inactivity shock	ONS	percentage	1.0		4.1	1	1												
Economic shrinkage	ONS	percentage	1.0		3.0	1	336												
SME growth	BEIS	scale, 1-8	1.0		4.4	83	138												
SME profits	BEIS	percentage	1.0		94.3	298	15												



Italics: Indicator contains imputed values

Element	Source	Unit	Weight	Value		UK LA Rank		Indicator	Source	Unit	Weight	Value		UK LA Rank	
				2011	2021	2011	2021					2011	2021		
Emissions (206th)			30%	42.1	58.0	197	206	Exposure to Air Pollution (111th)			25%	55.1	67.0	105	111
CO2 emissions (Industry and Commerce)	DEFRA	tonnes / million E GVA	1.0	145.8	66.7	187	200	Coarse particulate matter concentration	DEFRA	µg / m3	1.0	13.8	10.9	91	98
CO2 emissions (Domestic)	DEFRA	tonnes / person	1.0	2.4	1.5	193	180	Fine particulate matter concentration	DEFRA	µg / m3	1.0	9.4	7.3	96	124
CO2 emissions (Transport)	DEFRA	tonnes / million E GVA	1.0	110.4	81.4	171	165	Deaths from air pollution	PHE	percentage	1.0	4.7	4.3	119	115
NOx concentrations	DEFRA	µg / m3	1.0	19.8	15.2	217	237								
NO2 concentrations	DEFRA	µg / m3	1.0	14.3	11.2	218	235								
Non-domestic energy efficiency	MHCLG	percentage	1.0	35.4	53.6	144	116								
Forest, Land and Soil (167th)			20%	45.4	43.1	133	167	Flooding and Water Management (50th)			10%	87.6	84.9	32	50
CO2 emissions from land use changes	DEFRA	kilotonnes / square mile	1.0	26.1	1.1	310	308	High flood risk	EA	properties / 1000 population	1.0	0.6	0.6	56	56
Size of nearest green space	ONS	m2	1.0	390,078	390,078	107	107	Medium flood risk	EA	properties / 1000 population	1.0	1.2	1.2	25	25
Private outdoor spaces	ONS	m2 / square mile	0.5	502,408	502,408	64	64	Bathing water quality	EEA	scale, 1-4	1.0	4.0	3.8	1	18
Popularity of woodland area	FR	percentage	0.3	77.0	63.0	23	66								
New planting of woodland	FR	ha new woodland / 100,000 ha	0.3	17.6	17.9	33	33								
Restocking of woodland	FR	ha restocked woodland / 100,000 ha	0.3	21.3	21.0	66	66								
Waste Management (269th)			15%	43.2	45.9	187	269								
Waste	DEFRA	tonnes / population	1.0	0.4	0.4	151	108								
Recycled waste	DEFRA	percentage	1.0	35.1	32.1	203	312								

Source Code	Source Name
BEIS	Department for Business, Energy & Industrial Strategy
BES	British Election Study
BVA	BVA Group
BVCA	British Venture Capital Association
CS: NIDO: g.s	Crime Survey: Northern Ireland Department of Justice: Scottish Government
DEFRA	Department for Environment, Food & Rural Affairs
DFE: g.s: SW	Department for Education: Scottish Government: Statistics for Wales
DW	Discover Water
DW: NIW: SWater	Discover Water: Northern Ireland Water: Scotland Water
DfE	Department for Education
DfT	Department for Transport
DfT: NISRA: g.s: SW	Department for Transport: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
EA	Environment Agency
EC: EONI	Electoral Commission: Electoral Office for Northern Ireland
EEA	European Environment Agency
FCA	Financial Conduct Authority
FH	Freedom House
FR	Forest Research
GSI	Global Slavery Index
GTD	Global Terrorism Database
Gallup	Gallup Dailies
HCL	House of Commons Library
HMRC	Her Majesty's Revenue and Customs
HOFF	Home Office
HSE	Health and Safety Executive
INRIX	INRIX Global Traffic Scorecard
IPO	Intellectual Property Office
Kell	Kellogg's
LG: RQIA: SW	Local Government Association: The Regulation and Quality Improvement Authority: Statistics for Wales
LGA	Local Government Association
LGA: g.s: g.w	Local Government Association: Scottish Government: Welsh Government
MHCLG	Ministry of Housing, Communities & Local Government
MHCLG: DfI: g.s: g.w	Ministry of Housing, Communities & Local Government: Department for Infrastructure (Northern Ireland): Scottish Government: Welsh Government
MHCLG: NIAO: g.s: AW	Ministry of Housing, Communities & Local Government: Northern Ireland Audit Office: Scottish Government: Audit Wales
MHCLG: NIHE: NRS: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: National Records Scotland: Statistics for Wales
MHCLG: NIHE: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: Statistics for Wales
MHCLG: NISRA: g.s: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
MHCLG: NRS: SW	Ministry of Housing, Communities & Local Government: National Records Scotland: Statistics for Wales
MHCLG: g.s: g.w	Ministry of Housing, Communities & Local Government: Scottish Government: Welsh Government
NHS: H-ni: PHS: SW	National Health Service: Department of Health (NI): Public Health Scotland: Statistics for Wales
NHS: H-ni: SW: PHS	National Health Service: Department of Health (NI): Statistics for Wales: Public Health Scotland
NHS: NISRA: PHS: PHW	National Health Service: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
NHS: PHS	National Health Service: Public Health Scotland
OCd	Open Council Data
OfCOM	Ofcom
ONS	Office for National Statistics
ONS: NISRA	Office for National Statistics: Northern Ireland Statistics and Research Agency
ONS: NISRA: NRS	Office for National Statistics: Northern Ireland Statistics and Research Agency: National Records Scotland
ONS: NISRA: g.s	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government
ONS: NISRA: g.s: SW	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
ONS: NRS	Office for National Statistics: National Records Scotland
ONS: g.s	Office for National Statistics: Scottish Government
ORS	Open Route Service
PHE	Public Health England
PHOF: NISRA: PHS: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Public Health Observatory: Statistics for Wales
PHOF: NISRA: SPHO: PHW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
PHOF: NISRA: g.s	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government
PHOF: NISRA: g.s: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
PHOF: PHS: SW	Public Health Outcomes Framework: Scottish Public Health Observatory: Statistics for Wales
PRC	Pew Research Center
PWLB	Public Works Loans Board
RF	Resolution Foundation
Rsf	Reporters Without Borders
SE	Sport England
SMC	Social Metrics Commission
TEC: NIE	The Elections Centre: Northern Ireland Elections
UKF	UK Finance
US	Understanding Society
VDEM	Varieties of Democracy
WJP	World Justice Project (Rule of Law Index)
gov.uk: DoE: SW	gov.uk: Department of Education (Northern Ireland): Statistics for Wales
gov.uk: DoE: g.s: CW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Careers Wales
gov.uk: DoE: g.s: SW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Statistics for Wales
gov.uk: NISRA: g.s: SW	gov.uk: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
gov.uk: g.s: SW	gov.uk: Scottish Government: Statistics for Wales