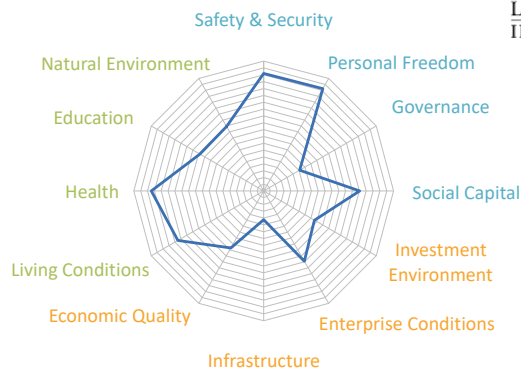
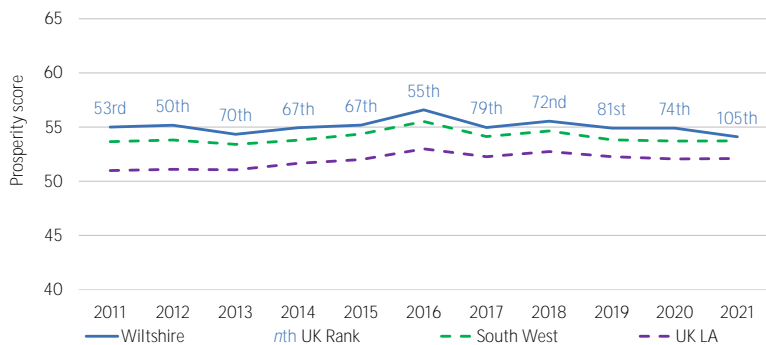


# Wiltshire: Prosperity score 54.1 (105th)



































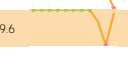












































## Prosperity over time



## Breakdown of performance

	2011	Score 10-year trend	2021	Rank - UK LA (1 to 379) 2021	10-year rank change	Rank - South West (1 to 30) 2021
<b>Prosperity score</b>	55.0		54.1	105	▼ 52	11
<b>Inclusive Societies</b>	59.6		57.8	92	▼ 13	17
Safety & Security	72.1		73.0	37	▲ 43	10
Personal Freedom	61.2		61.5	35	▼ 3	1
Governance	47.0		47.0	259	▲ 7	22
Social Capital	58.2		49.9	100	▼ 89	7
<b>Open Economies</b>	48.2		46.0	232	▼ 110	15
Investment Environment	54.0		40.9	209	▼ 157	29
Enterprise Conditions	53.1		43.5	143	▼ 73	10
Infrastructure	35.5		51.4	296	▼ 10	12
Economic Quality	50.3		48.4	188	▼ 70	8
<b>Empowered People</b>	57.1		58.4	71	▼ 12	7
Living Conditions	67.2		65.8	91	▼ 26	11
Health	64.1		55.2	52	▼ 16	4
Education	52.0		57.2	165	▼ 27	12
Natural Environment	45.2		55.5	163	▲ 57	23

Wiltshire (105th): Pillar and element scores

Pillar		2011 Prosperity score	10-yr trend	2021 Prosperity score	2021 UK LA Rank	10-yr rank change	South West Rank 2021	Pillar		2011 Prosperity score	10-yr trend	2021 Prosperity score	2021 UK LA Rank	10-yr rank change	South West Rank 2021
	<b>Safety &amp; Security</b>	72.1		73.0	37	▲ 43	10		<b>Personal Freedom</b>	61.2		61.5	35	▼ 3	1
Violent Crime	50%	71.7		71.6	20	▲ 57	2	Social Tolerance	60%	54.7		55.7	35	▼ 3	1
Property Crime	30%	63.3		68.5	132	▼ 5	16	Agency	10%	71.0		71.7	1	-	1
Civil Disorder	15%	82.1		78.0	64	▼ 16	10	Freedom of Assembly and Association	10%	78.9		80.9	1	-	1
Terrorism	5%	100.0		99.6	82	▼ 81	10	Freedom of Speech and Access to Information	10%	78.4		72.6	1	-	1
								Absence of Legal Discrimination	10%	55.4		55.1	1	-	1
	<b>Governance</b>	47.0		47.0	259	▲ 7	22		<b>Social Capital</b>	58.2		49.9	100	▼ 89	7
Quality of Local Democracy	35%	41.2		34.1	240	▲ 45	28	Personal Support	10%	46.0		21.6	350	▼ 232	1
Government Integrity	30%	35.7		35.7	254	-	7	Family Relationships	30%	70.9		57.2	109	▼ 97	7
Government Effectiveness	35%	62.6		69.6	141	▲ 9	12	Social Networks	15%	51.8		40.6	109	▲ 2	19
								Institutional Trust	20%	45.5		41.3	15	▲ 7	1
								Civic and Social Participation	25%	61.9		65.0	16	▲ 15	13
	<b>Investment Environment</b>	54.0		40.9	209	▼ 157	29		<b>Enterprise Conditions</b>	53.1		43.5	143	▼ 73	10
Financing Services	20%	50.9		25.3	343	▼ 181	27	Domestic Market Contestability	30%	51.3		59.5	81	▲ 28	4
Investment Demand	30%	33.7		38.8	146	▲ 63	2	Business Environment	40%	64.6		36.3	210	▼ 192	20
Capital Supply	50%	67.5		48.4	192	▼ 175	29	Labour Market Flexibility	30%	39.6		37.1	212	▲ 108	7
	<b>Infrastructure</b>	35.5		51.4	296	▼ 10	12		<b>Economic Quality</b>	50.3		48.4	188	▼ 70	8
Communications	40%	23.7		60.7	224	▲ 20	11	Labour Force Engagement	20%	59.0		60.6	102	▼ 59	8
Electricity & Gas	10%	50.0		42.0	332	▲ 4	20	Dynamism	20%	37.6		30.0	95	▼ 48	6
Water	5%	46.0		52.0	228	▲ 38	17	Productivity and Competitiveness	30%	54.4		57.7	191	▼ 60	13
Transport	45%	41.7		45.2	283	▲ 18	10	Fiscal Sustainability	20%	38.2		32.1	315	▲ 5	21
								Macroeconomic Stability	10%	69.9		65.3	186	▼ 3	17
	<b>Living Conditions</b>	67.2		65.8	91	▼ 26	11		<b>Health</b>	64.1		55.2	52	▼ 16	4
Material Resources	30%	75.0		76.7	43	▲ 55	11	Behavioural and Physiological Risk Factors	15%	61.3		61.1	111	▼ 22	12
Shelter	25%	69.5		72.6	45	▼ 33	6	Preventative Interventions	15%	75.5		80.5	26	▲ 22	4
Digital Connectedness	15%	69.1		66.3	201	▼ 115	18	Care Systems	15%	57.4		43.1	96	▲ 58	11
Access to Local Amenities	15%	45.1		40.7	298	▼ 12	18	Mental Health	15%	76.1		56.6	30	▲ 9	3
Protection from Harm	15%	68.0		57.1	217	▼ 112	14	Physical Health	20%	60.8		33.6	225	▼ 126	7
								Longevity	20%	57.2		61.5	97	▲ 10	13
	<b>Education</b>	52.0		57.2	165	▼ 27	12		<b>Natural Environment</b>	45.2		55.5	163	▲ 57	23
Pre-primary education	10%	74.9		48.4	343	▼ 65	28	Emissions	30%	46.3		64.1	21	▲ 44	7
Primary education	30%	64.0		47.1	281	▼ 116	19	Exposure to Air Pollution	25%	47.5		61.6	147	-	21
Secondary education	30%	35.0		70.7	93	▲ 175	5	Forest, Land and Soil	20%	34.3		32.5	294	▲ 4	17
Tertiary education provision	10%	44.3		44.3	218	▼ 6	8	Flooding and Water Management	10%	68.5		68.5	195	▲ 10	8
Adult skills	20%	51.9		63.0	145	▼ 80	16	Waste Management	15%	38.4		50.0	208	▲ 34	25

















*Italics: Indicator contains imputed values*

Communications (224th)						Electricity & Gas (332nd)									
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021
		<b>40%</b>	23.7		60.7	244	224			<b>10%</b>	50.0		42.0	336	332
Download speed	OFC Mbps	1.0	6.8		62.8	214	227	Properties not connected to gas network	BEIS percentage	1.0	32.7		29.7	338	333
Upload speed	OFC Mbps	0.5	2.6		12.7	292	90	Annual electricity cost	BEIS £ / year	0.5	499.3		611.4	1	12
Superfast broadband availability	OFC percentage	1.0	43.0		94.1	235	245	Annual gas cost	BEIS £ / year	0.5	609.7		582.7	44	44
<b>Water (228th)</b>						<b>Transport (283rd)</b>									
		<b>5%</b>	46.0		52.0	266	228			<b>45%</b>	41.7		45.2	301	283
Water leakage	DW, NIW SWater litres / property	1.0	110.0		107.0	104	103	Principal road condition	DfT percentage	0.5	6.0		3.0	278	132
Water costs	DW, NIW SWater £	1.0	250.0		238.0	331	339	Non-principal road condition	DfT percentage	0.5	6.0		5.0	131	235
Loss of water supply	DW seconds / property	1.0	250.0		203.0	279	173	Journey delay	DfT seconds / vehicle mile	0.5	23.0		22.8	61	66
								Urban congestion	INRIX hours / year	0.5	59.7		58.0	259	246
								Connectedness index	ORS number / national average	1.5	0.5		0.5	234	234
								Passengers using rail stations	DfT, NIDI passenger journeys per capita	1.0	5.9		7.0	211	213
								Proximity to nearest major rail station	DfT minutes	0.5	95.2		95.2	349	349
								Proximity to nearest airport	DfT minutes	0.5	120.3		120.3	281	281
								Electric car charging	DfT number / 100,000 population	0.5	22.3		25.2	165	182



Labour Force Engagement (102nd)							Dynamism (95th)						
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011 2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011 2021
		<b>20%</b>	59.0		60.6	43 102			<b>20%</b>	37.6		30.0	47 95
Unemployment rate	ONS	percentage	2.0		2.4	69 40	New business density	ONS	number / 10,000 population	2.0		44.7	138 180
NEET rate	ONS, NISRA g.s. SW	percentage	1.0		3.8	276 93	Second-year business survival rates	ONS	number / 10,000 population	1.0		38.1	130 149
Job satisfaction	US	percentage	1.0		88.9	160 93	Patent applications	IPO	number / 100 population	0.5		3.4	10 85
Female economic activity rate	ONS	percentage	1.0		74.9	53 209	High-growth density	ONS	number / 10,000 population	1.0		2.1	133 127
Male economic activity rate	ONS	percentage	1.0		86.0	17 136	R&D tax credit use	BEIS	percentage	1.0		4.3	189 257
Part-time employment share	ONS	percentage	1.0		29.4	249 313	Innovation voucher use	BEIS	percentage	1.0		5.2	86 11
Non-permanent employment share	ONS	percentage	1.0		4.0	121 136							
<b>Productivity and Competitiveness (191st)</b>							<b>Fiscal Sustainability (315th)</b>						
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011 2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011 2021
		<b>30%</b>	54.4		57.7	131 191			<b>20%</b>	38.2		32.1	320 315
Workforce Herfindahl Index	ONS	scale, 0-1	1.0		1.0	35 52	Reserve to expenditure ratio	MHCLG: NAIO g.s AW	percentage	1.0		13.1	299 332
High-tech business share	ONS	percentage	1.0		10.8	113 124	Financial pressure	MHCLG: NAIO g.s AW	percentage	1.0		32.2	117 86
Tradables index	ONS, NISRA	£ / worker	1.0		0.061	83 154	Spending power per dwelling	MHCLG: NAIO g.s AW	£ / household	1.0		1,616.1	267 230
Public sector share	ONS, NISRA	percentage	1.0		16.0	159 174	Public works investment	PWLB	£ per capita	1.0		0.9	293 358
Export turnover	BEIS	scale, 1-8	1.0		1.7	292 328							
GVA per Hour	ONS	£ / hour	1.0		33.0	157 138							
<b>Macroeconomic Stability (186th)</b>													
Source	Unit	Unit	2011	Value 10-yr trend	2021	UK LA Rank 2011 2021							
		<b>10%</b>	69.9		65.3	183 186							
GVA per capita growth	ONS	percentage	2.0		2.1	317 257							
Inactivity shock	ONS	percentage	1.0		-2.0	1 1							
Economic shrinkage	ONS	percentage	1.0		1.0	39 86							
SME growth	BEIS	scale, 1-8	1.0		4.3	124 192							
SME profits	BEIS	percentage	1.0		78.8	117 225							









Source Code	Source Name
BEIS	Department for Business, Energy & Industrial Strategy
BES	British Election Study
BVA	BVA Group
BVCA	British Venture Capital Association
CS: NIDO: g.s	Crime Survey: Northern Ireland Department of Justice: Scottish Government
DEFRA	Department for Environment, Food & Rural Affairs
DFE: g.s: SW	Department for Education: Scottish Government: Statistics for Wales
DW	Discover Water
DW: NIW: SWater	Discover Water: Northern Ireland Water: Scotland Water
DfE	Department for Education
DfT	Department for Transport
DfT: NISRA: g.s: SW	Department for Transport: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
EA	Environment Agency
EC: EONI	Electoral Commission: Electoral Office for Northern Ireland
EEA	European Environment Agency
FCA	Financial Conduct Authority
FH	Freedom House
FR	Forest Research
GSI	Global Slavery Index
GTD	Global Terrorism Database
Gallup	Gallup Dailies
HCL	House of Commons Library
HMRC	Her Majesty's Revenue and Customs
HOFF	Home Office
HSE	Health and Safety Executive
INRIX	INRIX Global Traffic Scorecard
IPO	Intellectual Property Office
Kell	Kellogg's
LG: RQIA: SW	Local Government Association: The Regulation and Quality Improvement Authority: Statistics for Wales
LGA	Local Government Association
LGA: g.s: g.w	Local Government Association: Scottish Government: Welsh Government
MHCLG	Ministry of Housing, Communities & Local Government
MHCLG: DfI: g.s: g.w	Ministry of Housing, Communities & Local Government: Department for Infrastructure (Northern Ireland): Scottish Government: Welsh Government
MHCLG: NIAO: g.s: AW	Ministry of Housing, Communities & Local Government: Northern Ireland Audit Office: Scottish Government: Audit Wales
MHCLG: NIHE: NRS: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: National Records Scotland: Statistics for Wales
MHCLG: NIHE: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: Statistics for Wales
MHCLG: NISRA: g.s: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
MHCLG: NRS: SW	Ministry of Housing, Communities & Local Government: National Records Scotland: Statistics for Wales
MHCLG: g.s: g.w	Ministry of Housing, Communities & Local Government: Scottish Government: Welsh Government
NHS: H-ni: PHS: SW	National Health Service: Department of Health (NI): Public Health Scotland: Statistics for Wales
NHS: H-ni: SW: PHS	National Health Service: Department of Health (NI): Statistics for Wales: Public Health Scotland
NHS: NISRA: PHS: PHW	National Health Service: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
NHS: PHS	National Health Service: Public Health Scotland
OCd	Open Council Data
OfCOM	Ofcom
ONS	Office for National Statistics
ONS: NISRA	Office for National Statistics: Northern Ireland Statistics and Research Agency
ONS: NISRA: NRS	Office for National Statistics: Northern Ireland Statistics and Research Agency: National Records Scotland
ONS: NISRA: g.s	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government
ONS: NISRA: g.s: SW	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
ONS: NRS	Office for National Statistics: National Records Scotland
ONS: g.s	Office for National Statistics: Scottish Government
ORS	Open Route Service
PHE	Public Health England
PHOF: NISRA: PHS: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Public Health Observatory: Statistics for Wales
PHOF: NISRA: SPHO: PHW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
PHOF: NISRA: g.s	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government
PHOF: NISRA: g.s: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
PHOF: PHS: SW	Public Health Outcomes Framework: Scottish Public Health Observatory: Statistics for Wales
PRC	Pew Research Center
PWLB	Public Works Loans Board
RF	Resolution Foundation
Rsf	Reporters Without Borders
SE	Sport England
SMC	Social Metrics Commission
TEC: NIE	The Elections Centre: Northern Ireland Elections
UKF	UK Finance
US	Understanding Society
VDEM	Varieties of Democracy
WJP	World Justice Project (Rule of Law Index)
gov.uk: DoE: SW	gov.uk: Department of Education (Northern Ireland): Statistics for Wales
gov.uk: DoE: g.s: CW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Careers Wales
gov.uk: DoE: g.s: SW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Statistics for Wales
gov.uk: NISRA: g.s: SW	gov.uk: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
gov.uk: g.s: SW	gov.uk: Scottish Government: Statistics for Wales