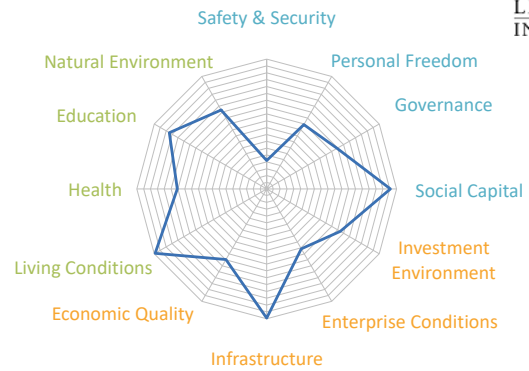
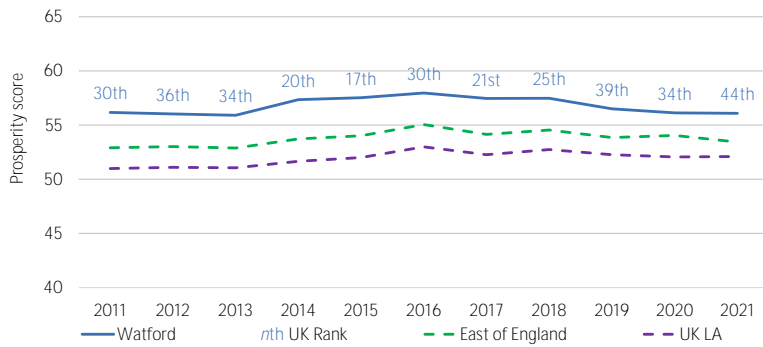


Watford: Prosperity score 56.1 (44th)
















































































Prosperity over time



Breakdown of performance

	2011	Score 10-year trend	2021	Rank - UK LA (1 to 379) 2021	10-year rank change	Rank - East of England (1 to 45) 2021
Prosperity score	56.2		56.1	44	▼ 14	6
Inclusive Societies	58.5		55.3	178	▼ 56	33
Safety & Security	61.9		56.5	297	▼ 29	40
Personal Freedom	58.7		59.5	163	▲ 10	15
Governance	62.1		52.3	143	▼ 123	24
Social Capital	51.4		52.8	19	▲ 130	9
Open Economies	50.2		52.1	67	▲ 1	7
Investment Environment	51.3		48.2	132	▼ 55	12
Enterprise Conditions	46.3		42.6	178	▲ 84	15
Infrastructure	54.8		67.2	3	▲ 10	2
Economic Quality	48.4		50.3	142	▲ 13	26
Empowered People	59.8		60.9	25	▼ 14	3
Living Conditions	70.6		71.7	4	▲ 8	2
Health	62.1		51.5	119	▼ 52	21
Education	60.9		63.7	52	▼ 26	3
Natural Environment	45.6		56.8	114	▲ 89	4

Pillar		2011 Prosperity score 10-yr trend 2021		2021 UK LA Rank 10-yr rank change		East of England Rank 2021		Pillar		2011 Prosperity score 10-yr trend 2021		2021 UK LA Rank 10-yr rank change		East of England Rank 2021	
	Safety & Security	61.9		56.5	297	▼ 29	40		Personal Freedom	58.7		59.5	163	▲ 10	15
Violent Crime	50%	64.9		54.2	260	▼ 24	37	Social Tolerance	60%	50.5		52.4	163	▲ 10	15
Property Crime	30%	44.8		53.8	315	▼ 5	40	Agency	10%	71.0		71.7	1	■ -	1
Civil Disorder	15%	74.8		70.0	205	▼ 27	19	Freedom of Assembly and Association	10%	78.9		80.9	1	■ -	1
Terrorism	5%	96.5		56.5	322	▼ 19	39	Freedom of Speech and Access to Information	10%	78.4		72.6	1	■ -	1
								Absence of Legal Discrimination	10%	55.4		55.1	1	■ -	1
	Governance	62.1		52.3	143	▼ 123	24		Social Capital	51.4		52.8	19	▲ 130	9
Quality of Local Democracy	35%	50.6		24.6	359	▼ 227	41	Personal Support	10%	44.3		67.5	12	▲ 200	1
Government Integrity	30%	67.4		67.4	26	■ -	1	Family Relationships	30%	63.1		66.6	7	▲ 88	7
Government Effectiveness	35%	69.0		66.9	172	▼ 103	34	Social Networks	15%	49.1		39.8	160	▲ 56	19
								Institutional Trust	20%	44.2		38.8	212	▼ 100	15
								Civic and Social Participation	25%	47.4		49.2	215	▼ 14	27
	Investment Environment	51.3		48.2	132	▼ 55	12		Enterprise Conditions	46.3		42.6	178	▲ 84	15
Financing Services	20%	40.7		41.4	126	▲ 172	31	Domestic Market Contestability	30%	42.6		65.5	39	▲ 201	6
Investment Demand	30%	46.2		55.6	43	▲ 68	3	Business Environment	40%	42.3		32.0	304	▲ 2	31
Capital Supply	50%	58.6		46.4	207	▼ 133	26	Labour Market Flexibility	30%	55.3		33.9	262	▼ 134	30
	Infrastructure	54.8		67.2	3	▲ 10	2		Economic Quality	48.4		50.3	142	▲ 13	26
Communications	40%	42.0		68.8	25	▲ 51	7	Labour Force Engagement	20%	54.7		66.7	11	▲ 95	1
Electricity & Gas	10%	64.7		53.7	218	▼ 38	19	Dynamism	20%	40.7		28.3	134	▼ 105	23
Water	5%	60.8		57.4	196	▼ 47	28	Productivity and Competitiveness	30%	42.2		40.2	365	▼ 57	45
Transport	45%	63.3		69.9	9	▲ 11	2	Fiscal Sustainability	20%	46.1		55.0	46	▲ 96	11
								Macroeconomic Stability	10%	74.4		83.1	6	▲ 59	1
	Living Conditions	70.6		71.7	4	▲ 8	2		Health	62.1		51.5	119	▼ 52	21
Material Resources	30%	78.2		74.4	90	▼ 29	19	Behavioural and Physiological Risk Factors	15%	63.7		57.2	147	▼ 81	26
Shelter	25%	61.9		68.3	118	▲ 96	18	Preventative Interventions	15%	49.5		60.2	304	▲ 28	40
Digital Connectedness	15%	72.8		72.8	85	▼ 39	9	Care Systems	15%	60.3		46.8	49	▲ 56	2
Access to Local Amenities	15%	66.5		65.0	66	▼ 5	5	Mental Health	15%	76.8		56.7	29	■ -	5
Protection from Harm	15%	71.9		77.6	24	▲ 47	4	Physical Health	20%	68.4		55.1	48	▲ 1	2
								Longevity	20%	54.3		36.7	354	▼ 216	44
	Education	60.9		63.7	52	▼ 26	3		Natural Environment	45.6		56.8	114	▲ 89	4
Pre-primary education	10%	85.8		58.3	89	▼ 83	2	Emissions	30%	44.7		61.3	75	▲ 29	8
Primary education	30%	69.5		50.9	233	▼ 169	22	Exposure to Air Pollution	25%	23.8		40.0	344	▲ 3	43
Secondary education	30%	52.7		72.7	72	▼ 41	7	Forest, Land and Soil	20%	53.9		52.2	47	▼ 9	3
Tertiary education provision	10%	64.2		64.6	8	▲ 5	2	Flooding and Water Management	10%	89.6		89.6	23	▲ 1	7
Adult skills	20%	46.2		71.6	61	▲ 58	5	Waste Management	15%	43.5		59.9	68	▲ 113	13



Italics: Indicator contains imputed values

	Source	Unit	Weight	Value		UK LA Rank			Source	Unit	Weight	Value		UK LA Rank			
				2011	10-yr trend	2021	2011					2021	2011	10-yr trend	2021	2011	2021
Quality of Local Democracy (359th)			35%	50.6		24.6	132	359									
Local election voter turnout	EC: EONI	percentage	1.0	64.9		32.9	60	235	Politicians do special favours for large donors	BES	scale, 1-4	1.0	3.4		3.4	58	58
Vote makes a difference	BES	scale, 1-10	1.0	3.8		3.5	270	304	MPs make decisions based on what their donors want	BES	scale, 1-4	1.0	3.2		3.2	19	19
Years in power	OCD	years	1.0	9.0		17.0	135	264									
National election voter turnout	HCL	percentage	1.0	68.3		69.7	129	147									
Non-mainstream vote	TEC: NE	percentage	1.0	16.5		1.3	281	378									
<hr/>																	
Government Effectiveness (172nd)			35%	69.0		66.9	69	172									
Housing benefit efficiency	LGA	days	1.0	31.3		8.5	357	15									
Council tax collection	LGA: g/s: g/w	percentage	1.0	96.6		97.3	250	186									
Planning timeliness	MHCLG: DR: g/s: g/w	percentage	1.0	97.7		93.6	16	108									
Successful planning appeals	MHCLG: g/s: g/w	percentage	1.0	0.0		66.7	1	323									



Italics: Indicator contains imputed values

		Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021			Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021
Financing Services (126th)				20%	40.7		41.4	298	126	Investment Demand (43rd)				30%	46.2		55.6	111	43
Perceptions of the banking sector	BVA	percentage	1.0	67.7		62.0	98	205	New process investment	BEIS	percentage	1.0	26.6		68.4	61	1		
Business banking experience	BVA	percentage	1.0	87.7		82.0	19	221	New product investment	BEIS	percentage	1.0	0.0		0.0	354	328		
Future finance confidence	BVA	percentage	2.0	55.0		66.0	375	64	Real risk capital share	BEIS	percentage	1.0	29.5		26.8	27	34		
									Investment for overseas expansion (existing markets)	BVA	percentage	0.5	5.0		6.0	162	122		
									Investment for overseas expansion (new markets)	BVA	percentage	0.5	5.0		4.0	80	105		
Capital Supply (207th)				50%	58.6		46.4	74	207										
Loan supply	UKF	£ per capita	1.0	9079		8397	47	47											
Venture capital invested	BVCA	£ per capita	1.0	13.3		102.9	312	197											
Delayed projects	BEIS	percentage	0.5	0.0		0.0	1	1											
Cancelled projects	BEIS	percentage	0.5	0.0		0.0	1	1											
Equity finance success	BEIS	percentage	1.0	100.0		0.0	1	180											
Finance obtained	BEIS	score, 1-14	1.0	2.9		2.7	341	274											



Italics: Indicator contains imputed values

				Value			UK LA Rank						Value			UK LA Rank			
				2011	10-yr trend	2021	2011	2021					2011	10-yr trend	2021	2011	2021		
Communications (25th)				40%		42.0	68.8	76	25	Electricity & Gas (218th)				10%		64.7	53.7	180	218
Download speed	OFC	Mbps	1.0	7.7		93.2	96	39	Properties not connected to gas network	BEIS	percentage	1.0	12.1		13.3	182	208		
Upload speed	OFC	Mbps	0.5	4.0		13.2	29	62	Annual electricity cost	BEIS	£ / year	0.5	499.3		611.4	1	12		
Superfast broadband availability	OFC	percentage	1.0	85.0		98.8	46	16	Annual gas cost	BEIS	£ / year	0.5	609.7		582.7	44	44		
Water (196th)				5%		60.8	57.4	149	196	Transport (9th)				45%		63.3	69.9	20	9
Water leakage	DW, NIW, SWater	litres / property	1.0	118.0		130.0	125	238	Principal road condition	DfT	percentage	0.5	6.0		4.0	278	283		
Water costs	DW, NIW, SWater	£	1.0	189.3		189.7	151	129	Non-principal road condition	DfT	percentage	0.5	9.0		4.0	251	93		
Loss of water supply	DW	seconds / property	1.0	189.3		191.3	116	121	Journey delay	DfT	seconds / vehicle mile	0.5	34.1		34.7	239	236		
									Urban congestion	INRIX	hours / year	0.5	66.1		57.0	292	231		
									Connectedness index	ORS	number / national average	1.5	2.6		2.6	36	36		
									Passengers using rail stations	DfT, NIDI	passenger journeys per capita	1.0	25.7		59.5	52	19		
									Proximity to nearest major rail station	DfT	minutes	0.5	60.1		60.1	137	137		
									Proximity to nearest airport	DfT	minutes	0.5	80.5		80.5	95	95		
									Electric car charging	DfT	number / 100,000 population	0.5	35.1		44.5	75	69		

Source Code	Source Name
BEIS	Department for Business, Energy & Industrial Strategy
BES	British Election Study
BVA	BVA Group
BVCA	British Venture Capital Association
CS: NIDO: g.s	Crime Survey: Northern Ireland Department of Justice: Scottish Government
DEFRA	Department for Environment, Food & Rural Affairs
DFE: g.s: SW	Department for Education: Scottish Government: Statistics for Wales
DW	Discover Water
DW: NIW: SWater	Discover Water: Northern Ireland Water: Scotland Water
DfE	Department for Education
DfT	Department for Transport
DfT: NISRA: g.s: SW	Department for Transport: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
EA	Environment Agency
EC: EONI	Electoral Commission: Electoral Office for Northern Ireland
EEA	European Environment Agency
FCA	Financial Conduct Authority
FH	Freedom House
FR	Forest Research
GSI	Global Slavery Index
GTD	Global Terrorism Database
Gallup	Gallup Dailies
HCL	House of Commons Library
HMRC	Her Majesty's Revenue and Customs
HOFF	Home Office
HSE	Health and Safety Executive
INRIX	INRIX Global Traffic Scorecard
IPO	Intellectual Property Office
Kell	Kellogg's
LG: RQIA: SW	Local Government Association: The Regulation and Quality Improvement Authority: Statistics for Wales
LGA	Local Government Association
LGA: g.s: g.w	Local Government Association: Scottish Government: Welsh Government
MHCLG	Ministry of Housing, Communities & Local Government
MHCLG: DfI: g.s: g.w	Ministry of Housing, Communities & Local Government: Department for Infrastructure (Northern Ireland): Scottish Government: Welsh Government
MHCLG: NIAO: g.s: AW	Ministry of Housing, Communities & Local Government: Northern Ireland Audit Office: Scottish Government: Audit Wales
MHCLG: NIHE: NRS: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: National Records Scotland: Statistics for Wales
MHCLG: NIHE: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: Statistics for Wales
MHCLG: NISRA: g.s: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
MHCLG: NRS: SW	Ministry of Housing, Communities & Local Government: National Records Scotland: Statistics for Wales
MHCLG: g.s: g.w	Ministry of Housing, Communities & Local Government: Scottish Government: Welsh Government
NHS: H-ni: PHS: SW	National Health Service: Department of Health (NI): Public Health Scotland: Statistics for Wales
NHS: H-ni: SW: PHS	National Health Service: Department of Health (NI): Statistics for Wales: Public Health Scotland
NHS: NISRA: PHS: PHW	National Health Service: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
NHS: PHS	National Health Service: Public Health Scotland
OCd	Open Council Data
OfCOM	Ofcom
ONS	Office for National Statistics
ONS: NISRA	Office for National Statistics: Northern Ireland Statistics and Research Agency
ONS: NISRA: NRS	Office for National Statistics: Northern Ireland Statistics and Research Agency: National Records Scotland
ONS: NISRA: g.s	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government
ONS: NISRA: g.s: SW	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
ONS: NRS	Office for National Statistics: National Records Scotland
ONS: g.s	Office for National Statistics: Scottish Government
ORS	Open Route Service
PHE	Public Health England
PHOF: NISRA: PHS: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Public Health Observatory: Statistics for Wales
PHOF: NISRA: SPHO: PHW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
PHOF: NISRA: g.s	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government
PHOF: NISRA: g.s: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
PHOF: PHS: SW	Public Health Outcomes Framework: Scottish Public Health Observatory: Statistics for Wales
PRC	Pew Research Center
PWLB	Public Works Loans Board
RF	Resolution Foundation
Rsf	Reporters Without Borders
SE	Sport England
SMC	Social Metrics Commission
TEC: NIE	The Elections Centre: Northern Ireland Elections
UKF	UK Finance
US	Understanding Society
VDEM	Varieties of Democracy
WJP	World Justice Project (Rule of Law Index)
gov.uk: DoE: SW	gov.uk: Department of Education (Northern Ireland): Statistics for Wales
gov.uk: DoE: g.s: CW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Careers Wales
gov.uk: DoE: g.s: SW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Statistics for Wales
gov.uk: NISRA: g.s: SW	gov.uk: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
gov.uk: g.s: SW	gov.uk: Scottish Government: Statistics for Wales