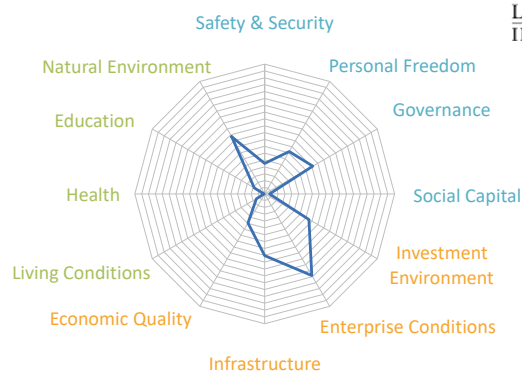
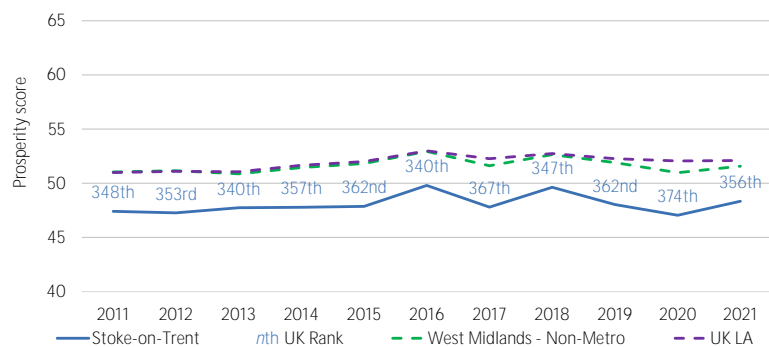


Stoke-on-Trent: Prosperity score 48.3 (356th)
















































































Prosperity over time



Breakdown of performance

	2011	Score 10-year trend	2021	Rank - UK LA (1 to 379) 2021	10-year rank change	Rank - West Midlands - Non-Metro (1 to 23) 2021
Prosperity score	47.4		48.3	356	▼ 8	23
Inclusive Societies	51.4		51.3	300	▲ 11	23
🛡️ Safety & Security	58.9		57.6	291	▲ 6	23
🚶 Personal Freedom	58.0		58.9	237	▼ 11	13
🏛️ Governance	50.5		49.4	218	▼ 19	15
👥 Social Capital	38.0		39.5	366	▲ 8	23
Open Economies	45.2		46.1	225	▼ 12	15
🌱 Investment Environment	50.3		38.9	231	▼ 146	12
💡 Enterprise Conditions	44.3		44.7	105	▲ 197	12
🏗️ Infrastructure	45.1		56.1	200	▼ 32	13
👤 Economic Quality	41.0		44.9	282	▲ 40	20
Empowered People	45.7		47.5	377	▼ 9	23
🏠 Living Conditions	49.9		52.3	352	▼ 12	23
🩺 Health	46.4		34.5	378	▼ 4	23
🎓 Education	40.6		48.3	345	▼ 4	23
🌿 Natural Environment	45.8		54.9	187	▲ 5	12

Stoke-on-Trent (356th): Pillar and element scores

Pillar		2011 Prosperity score 10-yr trend 2021			2021 UK LA Rank 10-yr rank change West Midlands - Non-Metro R2+ 2021			Pillar		2011 Prosperity score 10-yr trend 2021			2021 UK LA Rank 10-yr rank change West Midlands - Non-Metro R2+ 2021		
	Safety & Security	58.9		57.6	291	▲ 6	23		Personal Freedom	58.0		58.9	237	▼ 11	13
	Violent Crime 50%	61.9		50.3	301	▼ 22	22		Social Tolerance 60%	49.5		51.5	237	▼ 11	13
	Property Crime 30%	44.8		60.9	246	▲ 63	19		Agency 10%	71.0		71.7	1	▲ -	1
	Civil Disorder 15%	63.2		62.0	300	▲ 7	22		Freedom of Assembly and Association 10%	78.9		80.9	1	▲ -	1
	Terrorism 5%	100.0		97.9	136	▼ 135	3		Freedom of Speech and Access to Information 10%	78.4		72.6	1	▲ -	1
									Absence of Legal Discrimination 10%	55.4		55.1	1	▲ -	1
	Governance	50.5		49.4	218	▼ 19	15		Social Capital	38.0		39.5	366	▲ 8	23
	Quality of Local Democracy 35%	44.6		38.3	177	▲ 51	9		Personal Support 10%	27.5		40.4	275	▲ 75	1
	Government Integrity 30%	43.8		43.8	203	▲ -	13		Family Relationships 30%	31.0		35.8	364	▲ 6	23
	Government Effectiveness 35%	62.2		65.2	203	▼ 41	16		Social Networks 15%	50.5		40.3	121	▲ 39	13
									Institutional Trust 20%	42.5		37.4	305	▼ 50	13
									Civic and Social Participation 25%	39.3		44.6	297	▲ 50	21
	Investment Environment	50.3		38.9	231	▼ 146	12		Enterprise Conditions	44.3		44.7	105	▲ 197	12
	Financing Services 20%	51.5		51.0	32	▲ 125	2		Domestic Market Contestability 30%	44.9		47.1	231	▼ 18	17
	Investment Demand 30%	40.4		20.3	327	▼ 190	19		Business Environment 40%	45.1		46.9	45	▲ 205	3
	Capital Supply 50%	55.8		45.2	221	▼ 115	15		Labour Market Flexibility 30%	42.7		39.3	194	▲ 90	20
	Infrastructure	45.1		56.1	200	▼ 32	13		Economic Quality	41.0		44.9	282	▲ 40	20
	Communications 40%	38.3		66.0	115	▲ -	5		Labour Force Engagement 20%	38.9		54.9	229	▲ 112	17
	Electricity & Gas 10%	70.1		60.1	68	▼ 25	6		Dynamism 20%	16.9		13.3	377	▲ 1	22
	Water 5%	37.2		52.0	235	▲ 42	20		Productivity and Competitiveness 30%	42.4		59.0	170	▲ 136	13
	Transport 45%	46.5		46.8	262	▼ 32	16		Fiscal Sustainability 20%	49.4		33.4	289	▼ 193	21
									Macroeconomic Stability 10%	72.7		68.9	124	▼ 21	6
	Living Conditions	49.9		52.3	352	▼ 12	23		Health	46.4		34.5	378	▼ 4	23
	Material Resources 30%	43.1		45.4	326	▼ 13	23		Behavioural and Physiological Risk Factors 15%	34.7		29.5	373	▼ 3	23
	Shelter 25%	56.8		48.0	349	▼ 42	23		Preventative Interventions 15%	61.6		56.7	325	▼ 54	23
	Digital Connectedness 15%	45.3		58.3	294	▲ 10	23		Care Systems 15%	54.3		33.8	253	▼ 35	6
	Access to Local Amenities 15%	65.8		63.9	77	▼ 9	2		Mental Health 15%	54.2		37.6	329	▲ 5	22
	Protection from Harm 15%	41.0		55.8	230	▲ 125	10		Physical Health 20%	50.6		29.9	275	▼ 16	13
									Longevity 20%	27.9		24.5	377	▼ 8	23
	Education	40.6		48.3	345	▼ 4	23		Natural Environment	45.8		54.9	187	▲ 5	12
	Pre-primary education 10%	67.6		51.9	247	▲ 87	22		Emissions 30%	38.4		52.8	346	▼ 20	19
	Primary education 30%	61.1		46.5	293	▼ 68	18		Exposure to Air Pollution 25%	39.9		58.6	163	▲ 71	10
	Secondary education 30%	27.4		57.9	296	▲ 49	18		Forest, Land and Soil 20%	55.5		54.0	34	▼ 5	2
	Tertiary education provision 10%	40.2		43.7	233	▲ 42	14		Flooding and Water Management 10%	76.4		76.4	116	▲ 1	8
	Adult skills 20%	16.5		37.2	359	▼ 4	23		Waste Management 15%	37.3		40.0	329	▼ 68	23



Italics: Indicator contains imputed values

	Source	Unit	Weight	Value		UK LA Rank			Source	Unit	Weight	Value		UK LA Rank			
				2011	10-yr trend	2021	2011					2021	2011	10-yr trend	2021	2011	2021
Quality of Local Democracy (177th)			35%	44.6		38.3	228	177									
Local election voter turnout	EC: EONI	percentage	1.0	54.7		29.9	160	317	Politicians do special favours for large donors	BES	scale, 1-4	1.0	3.5		3.5	274	274
Vote makes a difference	BES	scale, 1-10	1.0	3.9		3.6	259	287	MPs make decisions based on what their donors want	BES	scale, 1-4	1.0	3.2		3.2	64	64
Years in power	OCD	years	1.0	13.0		7.0	237	87									
National election voter turnout	HCL	percentage	1.0	56.0		59.4	367	362									
Non-mainstream vote	TEC: NE	percentage	1.0	45.3		33.5	19	92									
Government Effectiveness (203rd)			35%	62.2		65.2	162	203									
Housing benefit efficiency	LGA	days	1.0	16.5		14.0	59	101									
Council tax collection	LGA: gs: gw	percentage	1.0	92.9		95.2	368	327									
Planning timeliness	MHCLG: DR: gs: gw	percentage	1.0	87.3		88.2	83	218									
Successful planning appeals	MHCLG: gs: gw	percentage	1.0	0.0		25.0	1	133									



Italics: Indicator contains imputed values

	Source	Unit	Weight	Value		UK LA Rank			Source	Unit	Weight	Value		UK LA Rank			
				2011	10-yr trend 2021	2011	2021					2011	10-yr trend 2021	2011	2021		
Domestic Market Contestability (231st)			30%	44.9		47.1	213	231									
Local competition	ONS	number	2.0	0.2		0.3	357	362	Business Environment (45th)		40%	45.1		46.9	250	45	
Market concentration (employment)	ONS	score, 0-1	1.0	0.1		0.1	12	7	LEP awareness	BEIS	percentage	1.0	50.6		55.5	77	50
Market concentration (turnover)	ONS	score, 0-1	1.0	0.0		0.0	121	145	Property costs	BEIS	£	1.0	22.0		26.0	182	204
Public contract accessibility	BEIS	percentage	1.0	1.7		1.3	177	134	SME support	BVA	percentage	1.0	7.6		12.2	78	35
									Legislation compliance a barrier	BVA	percentage	1.0	25.8		45.6	169	362
									Tax compliance a barrier	BEIS	percentage	1.0	32.7		27.4	261	29
									Local government restrictions	BEIS	percentage	1.0	16.0		5.8	360	242
Labour Market Flexibility (194th)			30%	42.7		39.3	284	194									
Recruitment and retainment a barrier	BEIS	percentage	2.0	21.2		21.5	291	118									
Living wage barrier	BEIS	percentage	1.0	9.8		19.1	234	316									
Skill gaps	DfE	percentage	1.0	4.3		2.9	186	19									
Skill shortage vacancies	DfE	percentage	1.0	24.8		30.2	228	299									
Hard-to-fill vacancies	DfE	percentage	1.0	45.0		35.7	341	139									



Italics: Indicator contains imputed values

Communications (115th)						Electricity & Gas (68th)									
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021
		40%	38.3		66.0	115	115			10%	70.1		60.1	43	68
Download speed	OFC Mbps	1.0	7.6		83.6	115	107	Properties not connected to gas network	BEIS percentage	1.0	4.5		4.4	48	57
Upload speed	OFC Mbps	0.5	3.0		11.8	214	182	Annual electricity cost	BEIS £ / year	0.5	499.3		611.4	1	12
Superfast broadband availability	OFC percentage	1.0	78.0		97.7	100	79	Annual gas cost	BEIS £ / year	0.5	609.7		582.7	44	44
Water (235th)						Transport (262nd)									
		5%	37.2		52.0	277	235			45%	46.5		46.8	230	262
Water leakage	DW, NIW SWater litres / property	1.0	123.0		117.0	176	124	Principal road condition	DfT percentage	0.5	5.0		6.0	230	359
Water costs	DW, NIW SWater £	1.0	175.0		184.0	58	53	Non-principal road condition	DfT percentage	0.5	6.0		7.0	131	308
Loss of water supply	DW seconds / property	1.0	2057		435.0	356	339	Journey delay	DfT seconds / vehicle mile	0.5	57.9		62.4	312	320
								Urban congestion	INRIX hours / year	0.5	61.2		60.0	263	259
								Connectedness index	ORS number / national average	1.5	1.0		1.0	140	140
								Passengers using rail stations	DfT, NIDI passenger journeys per capita	1.0	3.6		6.6	266	218
								Proximity to nearest major rail station	DfT minutes	0.5	62.8		62.8	189	189
								Proximity to nearest airport	DfT minutes	0.5	98.2		98.2	144	144
								Electric car charging	DfT number / 100,000 population	0.5	11.3		12.9	290	321



Italics: Indicator contains imputed values

				Value		UK LA Rank						Value		UK LA Rank							
				2011	10-yr trend	2021	2011	2021					2011	10-yr trend	2021	2011	2021				
Pre-primary education (247th)				10%		67.6		51.9	334	247	Primary education (293rd)				30%		61.1		46.5	225	293
Pre-primary enrolment rate	gov.uk NISRA: g.s SW	percentage	0.5	87.1		84.7	72	70	Primary attendance	gov.uk NISRA: g.s SW	percentage	1.0	94.6		95.8	347	233				
Attainment aged 7 (Literacy)	gov.uk: g.s SW	percentage	1.0	78.6		71.5	337	336	Primary attainment (Literacy)	gov.uk: g.s SW	percentage	1.0	81.2		71.4	308	357				
Attainment aged 7 (Numeracy)	gov.uk: g.s SW	percentage	1.0	83.2		73.2	338	334	Primary attainment (Numeracy)	gov.uk: g.s SW	percentage	1.0	81.7		74.9	303	281				
									Low-income primary attainment (Literacy)	gov.uk: g.s SW	percentage	1.0	69.8		56.9	54	284				
									Low-income primary attainment (Numeracy)	gov.uk: g.s SW	percentage	1.0	67.6		60.4	120	176				
Secondary education (296th)				30%		27.4		57.9	345	296	Tertiary education provision (233rd)				10%		40.2		43.7	275	233
Secondary attendance	gov.uk NISRA: g.s SW	percentage	1.0	92.8		94.2	322	230	Further education	gov.uk: DoE: g.s CW	percentage	1.0	69.3		55.7	76	135				
Secondary attainment	gov.uk: DoE: g.s SW	percentage	2.0	48.4		63.8	351	331	Apprenticeships	gov.uk: DoE: g.s CW	percentage	0.5	6.5		6.5	227	200				
Low-income secondary attainment	gov.uk: DoE: SW	percentage	2.0	30.9		42.5	185	132	Higher education	gov.uk: DoE: g.s CW	percentage	2.0	12.6		19.8	287	237				
Adult skills (359th)				20%		16.5		37.2	355	359											
Adult population with some qualifications	ONS	percentage	1.0	82.3		87.4	335	343													
Adult population with at least level 2 qualifications	ONS	percentage	1.0	56.2		67.5	354	340													
Adult population with at least level 4 qualifications	ONS	percentage	1.0	17.6		25.8	363	354													

Source Code	Source Name
BEIS	Department for Business, Energy & Industrial Strategy
BES	British Election Study
BVA	BVA Group
BVCA	British Venture Capital Association
CS: NIDO: g.s	Crime Survey: Northern Ireland Department of Justice: Scottish Government
DEFRA	Department for Environment, Food & Rural Affairs
DFE: g.s: SW	Department for Education: Scottish Government: Statistics for Wales
DW	Discover Water
DW: NIW: SWater	Discover Water: Northern Ireland Water: Scotland Water
DfE	Department for Education
DfT	Department for Transport
DfT: NISRA: g.s: SW	Department for Transport: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
EA	Environment Agency
EC: EONI	Electoral Commission: Electoral Office for Northern Ireland
EEA	European Environment Agency
FCA	Financial Conduct Authority
FH	Freedom House
FR	Forest Research
GSI	Global Slavery Index
GTD	Global Terrorism Database
Gallup	Gallup Dailies
HCL	House of Commons Library
HMRC	Her Majesty's Revenue and Customs
HOFF	Home Office
HSE	Health and Safety Executive
INRIX	INRIX Global Traffic Scorecard
IPO	Intellectual Property Office
Kell	Kellogg's
LG: RQIA: SW	Local Government Association: The Regulation and Quality Improvement Authority: Statistics for Wales
LGA	Local Government Association
LGA: g.s: g.w	Local Government Association: Scottish Government: Welsh Government
MHCLG	Ministry of Housing, Communities & Local Government
MHCLG: DfI: g.s: g.w	Ministry of Housing, Communities & Local Government: Department for Infrastructure (Northern Ireland): Scottish Government: Welsh Government
MHCLG: NIAO: g.s: AW	Ministry of Housing, Communities & Local Government: Northern Ireland Audit Office: Scottish Government: Audit Wales
MHCLG: NIHE: NRS: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: National Records Scotland: Statistics for Wales
MHCLG: NIHE: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: Statistics for Wales
MHCLG: NISRA: g.s: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
MHCLG: NRS: SW	Ministry of Housing, Communities & Local Government: National Records Scotland: Statistics for Wales
MHCLG: g.s: g.w	Ministry of Housing, Communities & Local Government: Scottish Government: Welsh Government
NHS: H-ni: PHS: SW	National Health Service: Department of Health (NI): Public Health Scotland: Statistics for Wales
NHS: H-ni: SW: PHS	National Health Service: Department of Health (NI): Statistics for Wales: Public Health Scotland
NHS: NISRA: PHS: PHW	National Health Service: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
NHS: PHS	National Health Service: Public Health Scotland
OCd	Open Council Data
OfCOM	Ofcom
ONS	Office for National Statistics
ONS: NISRA	Office for National Statistics: Northern Ireland Statistics and Research Agency
ONS: NISRA: NRS	Office for National Statistics: Northern Ireland Statistics and Research Agency: National Records Scotland
ONS: NISRA: g.s	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government
ONS: NISRA: g.s: SW	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
ONS: NRS	Office for National Statistics: National Records Scotland
ONS: g.s	Office for National Statistics: Scottish Government
ORS	Open Route Service
PHE	Public Health England
PHOF: NISRA: PHS: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Public Health Observatory: Statistics for Wales
PHOF: NISRA: SPHO: PHW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
PHOF: NISRA: g.s	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government
PHOF: NISRA: g.s: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
PHOF: PHS: SW	Public Health Outcomes Framework: Scottish Public Health Observatory: Statistics for Wales
PRC	Pew Research Center
PWLB	Public Works Loans Board
RF	Resolution Foundation
Rsf	Reporters Without Borders
SE	Sport England
SMC	Social Metrics Commission
TEC: NIE	The Elections Centre: Northern Ireland Elections
UKF	UK Finance
US	Understanding Society
VDEM	Varieties of Democracy
WJP	World Justice Project (Rule of Law Index)
gov.uk: DoE: SW	gov.uk: Department of Education (Northern Ireland): Statistics for Wales
gov.uk: DoE: g.s: CW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Careers Wales
gov.uk: DoE: g.s: SW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Statistics for Wales
gov.uk: NISRA: g.s: SW	gov.uk: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
gov.uk: g.s: SW	gov.uk: Scottish Government: Statistics for Wales