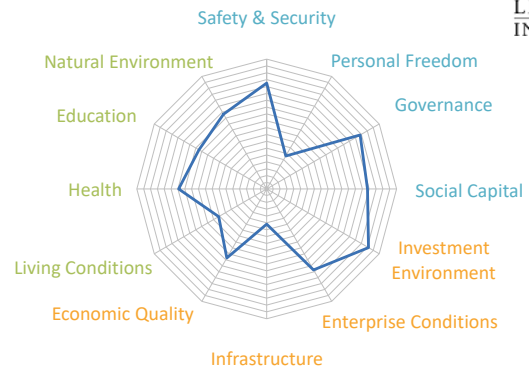
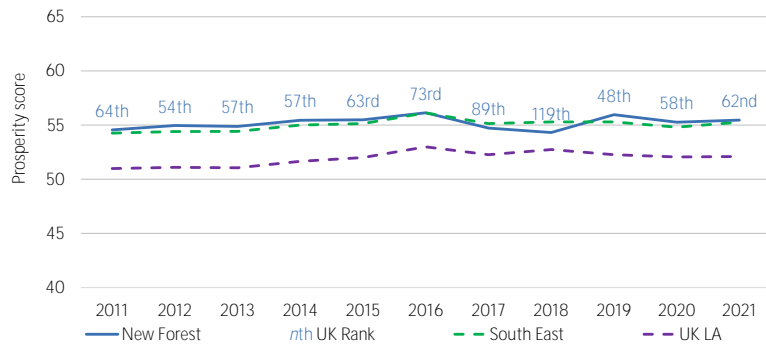


# New Forest: Prosperity score 55.5 (62nd)
















































































## Prosperity over time



## Breakdown of performance

	2011	Score 10-year trend	2021	Rank - UK LA (1 to 379) 2021	10-year rank change	Rank - South East (1 to 64) 2021
<b>Prosperity score</b>	54.6		55.5	62	▲ 2	36
<b>Inclusive Societies</b>	60.9		58.7	64	▼ 29	21
Safety & Security	69.0		70.3	71	▲ 77	13
Personal Freedom	56.7		58.0	269	▲ 21	51
Governance	61.8		56.0	65	▼ 41	21
Social Capital	56.1		50.3	86	▼ 51	37
<b>Open Economies</b>	46.0		51.4	77	▲ 106	32
Investment Environment	38.3		58.5	37	▲ 264	13
Enterprise Conditions	54.4		44.7	107	▼ 63	23
Infrastructure	41.9		52.5	277	▼ 57	59
Economic Quality	49.5		50.0	147	▼ 15	42
<b>Empowered People</b>	56.7		56.3	141	▼ 71	44
Living Conditions	64.8		59.5	218	▼ 106	63
Health	64.7		51.5	123	▼ 99	40
Education	50.7		57.8	152	▲ 3	33
Natural Environment	46.7		56.4	128	▲ 30	18

New Forest (62nd): Pillar and element scores

Pillar		2011 Prosperity score 10-yr trend 2021		2021 UK LA Rank 10-yr rank change		South East Rank 2021		Pillar		2011 Prosperity score 10-yr trend 2021		2021 UK LA Rank 10-yr rank change		South East Rank 2021	
	<b>Safety &amp; Security</b>	69.0		70.3	71	▲ 77	13		<b>Personal Freedom</b>	56.7		58.0	269	▲ 21	51
Violent Crime	50%	66.4		68.3	50	▲ 149	19	Social Tolerance	60%	47.2		50.0	269	▲ 21	51
Property Crime	30%	62.6		67.0	158	▼ 24	20	Agency	10%	71.0		71.7	1	■ -	1
Civil Disorder	15%	80.5		73.7	142	▼ 68	38	Freedom of Assembly and Association	10%	78.9		80.9	1	■ -	1
Terrorism	5%	100.0		100.0	1	■ -	1	Freedom of Speech and Access to Information	10%	78.4		72.6	1	■ -	1
								Absence of Legal Discrimination	10%	55.4		55.1	1	■ -	1
	<b>Governance</b>	61.8		56.0	65	▼ 41	21		<b>Social Capital</b>	56.1		50.3	86	▼ 51	37
Quality of Local Democracy	35%	43.7		26.1	349	▼ 107	61	Personal Support	10%	45.1		52.6	157	▼ 9	1
Government Integrity	30%	69.8		69.8	12	■ -	1	Family Relationships	30%	68.1		56.7	120	▼ 93	46
Government Effectiveness	35%	72.9		74.0	84	▼ 53	24	Social Networks	15%	49.0		38.0	269	▼ 34	51
								Institutional Trust	20%	45.0		39.8	90	▼ 26	38
								Civic and Social Participation	25%	59.4		57.7	58	▼ 10	29
	<b>Investment Environment</b>	38.3		58.5	37	▲ 264	13		<b>Enterprise Conditions</b>	54.4		44.7	107	▼ 63	23
Financing Services	20%	40.2		55.0	6	▲ 298	2	Domestic Market Contestability	30%	47.7		57.8	94	▲ 70	26
Investment Demand	30%	13.2		56.8	40	▲ 332	19	Business Environment	40%	61.2		45.6	69	▼ 36	5
Capital Supply	50%	52.6		61.0	133	▲ 12	50	Labour Market Flexibility	30%	51.9		30.2	299	▼ 120	62
	<b>Infrastructure</b>	41.9		52.5	277	▼ 57	59		<b>Economic Quality</b>	49.5		50.0	147	▼ 15	42
Communications	40%	34.7		56.4	303	▼ 172	59	Labour Force Engagement	20%	50.1		61.7	81	▲ 120	21
Electricity & Gas	10%	63.2		53.4	224	▼ 9	35	Dynamism	20%	30.4		20.2	315	▼ 140	59
Water	5%	79.6		82.2	6	▲ 13	6	Productivity and Competitiveness	30%	62.5		65.7	80	▼ 26	32
Transport	45%	39.4		45.5	280	▲ 49	58	Fiscal Sustainability	20%	41.2		36.7	224	▲ 33	49
								Macroeconomic Stability	10%	64.4		66.1	174	▲ 109	30
	<b>Living Conditions</b>	64.8		59.5	218	▼ 106	63		<b>Health</b>	64.7		51.5	123	▼ 99	40
Material Resources	30%	78.2		71.3	133	▼ 73	37	Behavioural and Physiological Risk Factors	15%	65.1		68.1	53	▲ 2	28
Shelter	25%	66.8		64.3	210	▼ 160	49	Preventative Interventions	15%	75.1		72.8	128	▼ 71	18
Digital Connectedness	15%	60.6		53.4	335	▼ 140	63	Care Systems	15%	58.8		34.2	250	▼ 118	53
Access to Local Amenities	15%	45.0		41.6	288	▲ 3	51	Mental Health	15%	74.6		46.2	193	▼ 130	43
Protection from Harm	15%	58.5		51.9	282	▼ 78	61	Physical Health	20%	55.9		31.8	252	▼ 69	48
								Longevity	20%	62.5		59.5	118	▼ 69	35
	<b>Education</b>	50.7		57.8	152	▲ 3	33		<b>Natural Environment</b>	46.7		56.4	128	▲ 30	18
Pre-primary education	10%	79.8		58.5	77	▲ 8	4	Emissions	30%	40.8		59.9	127	▲ 114	27
Primary education	30%	68.0		54.2	157	▼ 51	27	Exposure to Air Pollution	25%	49.2		63.7	131	▲ 10	1
Secondary education	30%	38.0		63.1	200	▼ 17	28	Forest, Land and Soil	20%	48.4		46.7	105	▼ 15	32
Tertiary education provision	10%	38.4		37.0	307	▼ 15	44	Flooding and Water Management	10%	55.6		55.6	333	▲ 1	56
Adult skills	20%	35.7		65.4	119	▲ 97	34	Waste Management	15%	46.0		50.5	192	▼ 55	43

















*Italics: Indicator contains imputed values*

Communications (303rd)						Electricity & Gas (224th)									
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021
		<b>40%</b>	34.7		56.4	131	303			<b>10%</b>	63.2		53.4	215	224
Download speed	OFC	Mbps	1.0	7.2		166	292	Properties not connected to gas network	BEIS	percentage	1.0	14.1		217	213
Upload speed	OFC	Mbps	0.5	3.6		90	330	Annual electricity cost	BEIS	£ / year	0.5	499.3		1	12
Superfast broadband availability	OFC	percentage	1.0	68.0		130	284	Annual gas cost	BEIS	£ / year	0.5	609.7		44	44
Water (6th)						Transport (280th)									
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021
		<b>5%</b>	79.6		82.2	19	6			<b>45%</b>	39.4		45.5	329	280
Water leakage	DW, NIW, SWater	litres / property	1.0	92.0		85	75	Principal road condition	DfT	percentage	0.5	8.0		329	132
Water costs	DW, NIW, SWater	£	1.0	149.0		25	17	Non-principal road condition	DfT	percentage	0.5	10.0		283	93
Loss of water supply	DW	seconds / property	1.0	149.0		13	5	Journey delay	DfT	seconds / vehicle mile	0.5	26.7		96	86
						Urban congestion									
						INRIX									
						hours / year									
						0.5									
						75.1									
						79.0									
						304									
						308									
						Connectedness index									
						ORS									
						number / national average									
						1.5									
						0.4									
						0.4									
						246									
						246									
						Passengers using rail stations									
						DfT, NIDI									
						passenger journeys per capita									
						1.0									
						8.1									
						7.9									
						161									
						206									
						Proximity to nearest major rail station									
						DfT									
						minutes									
						0.5									
						66.0									
						66.0									
						241									
						241									
						Proximity to nearest airport									
						DfT									
						minutes									
						0.5									
						129.0									
						129.0									
						318									
						318									
						Electric car charging									
						DfT									
						number / 100,000 population									
						0.5									
						31.2									
						35.0									
						91									
						109									



				2011	Value 10-yr trend	2021	UK LA Rank 2011	2021					2011	Value 10-yr trend	2021	UK LA Rank 2011	2021		
<b>Labour Force Engagement (81st)</b>				<b>20%</b>	50.1		61.7	201	81	<b>Dynamism (315th)</b>				<b>20%</b>	30.4		20.2	175	315
Unemployment rate	ONS	percentage	2.0	5.4		2.0	100	11	New business density	ONS	number / 10,000 population	2.0	47.4		42.5	174	200		
NEET rate	ONS, NISRA g.s. SW	percentage	1.0	4.8		5.9	121	258	Second-year business survival rates	ONS	number / 10,000 population	1.0	37.1		34.2	155	198		
Job satisfaction	US	percentage	1.0	88.5		88.5	286	201	Patent applications	IPO	number / 100 population	0.5	2.3		3.3	188	90		
Female economic activity rate	ONS	percentage	1.0	71.9		79.9	181	92	High-growth density	ONS	number / 10,000 population	1.0	1.7		2.2	202	110		
Male economic activity rate	ONS	percentage	1.0	86.4		86.9	112	102	R&D tax credit use	BEIS	percentage	1.0	4.4		3.9	238	347		
Part-time employment share	ONS	percentage	1.0	31.9		30.1	352	322	Innovation voucher use	BEIS	percentage	1.0	5.2		4.5	66	225		
Non-permanent employment share	ONS	percentage	1.0	5.7		3.1	281	64											
<b>Productivity and Competitiveness (80th)</b>				<b>30%</b>	62.5		65.7	54	80	<b>Fiscal Sustainability (224th)</b>				<b>20%</b>	41.2		36.7	257	224
Workforce Herfindahl Index	ONS	scale, 0-1	1.0	1.0		1.0	63	57	Reserve to expenditure ratio	MHCLG, NIAO g.s. AW	percentage	1.0	32.8		80.3	164	157		
High-tech business share	ONS	percentage	1.0	9.8		10.9	124	121	Financial pressure	MHCLG, NIAO g.s. AW	percentage	1.0	25.7		32.9	85	94		
Tradables index	ONS, NISRA	£ / worker	1.0	0.060		0.066	96	102	Spending power per dwelling	MHCLG, NIAO g.s. AW	£ / household	1.0	1,661.7		1,536.3	286	318		
Public sector share	ONS, NISRA	percentage	1.0	15.0		12.1	81	88	Public works investment	PWLB	£ per capita	1.0	1.5		1.2	318	351		
Export turnover	BEIS	scale, 1-8	1.0	3.6		2.5	39	243											
GVA per Hour	ONS	£ / hour	1.0	30.2		35.9	110	93											
<b>Macroeconomic Stability (174th)</b>				<b>10%</b>	64.4		66.1	283	174										
GVA per capita growth	ONS	percentage	2.0	2.5		3.1	325	145											
Inactivity shock	ONS	percentage	1.0	0.7		2.4	1	1											
Economic shrinkage	ONS	percentage	1.0	2.0		1.0	260	86											
SME growth	BEIS	scale, 1-8	1.0	4.4		3.9	173	282											
SME profits	BEIS	percentage	1.0	79.1		83.1	218	82											



*Italics: Indicator contains imputed values*

	Source	Unit	Weight	Value		UK LA Rank			Source	Unit	Weight	Value		UK LA Rank	
				2011	10-yr trend	2021	2011					2021	2011	10-yr trend	2021
<b>Material Resources (133rd)</b>			<b>30%</b>	<b>78.2</b>		<b>60</b>	<b>133</b>	<b>Shelter (210th)</b>			<b>25%</b>	<b>66.8</b>		<b>50</b>	<b>210</b>
SMC poverty measure	SMC	percentage	1.0	17.1		1	31	Homelessness	MHCLG, NIHE, NRS, SW	households / 100,000 households	1.0	0.5		104	129
Deep poverty	SMC	percentage	1.0	5.4		57	261	At risk of homelessness	MHCLG, NRS, SW	households / 100,000 households	0.5	0.2		108	295
Persistent poverty	SMC	percentage	1.0	7.6		46	148	Rough sleeping	MHCLG, NIHE, SW	rough sleepers / 100,000 people	0.5	0.6		68	335
Income deprivation	MHCLG, NISRA, g:s, SW	percentage	2.0	8.4		86	72	Overcrowding	ONS, NISRA, NRS	percentage	1.0	2.7		140	140
Over indebtedness	FCA	percentage	1.0	16.6		306	306	Housing availability	RF	dwellings / 1,000 family units	1.0	857.8		108	102
Secondary pupils eligible for free school meals	DfE, g:s, SW	percentage	1.0	6.0		51	98	Hazardous housing	MHCLG, NIHE, SW	percentage	1.0	17.3		44	12
Children in poverty	SMC	percentage	0.5	26.6		1	33	Domestic energy efficiency	MHCLG	percentage	1.0	36.8		229	285
Not close to poverty	SMC	percentage	0.5	80.3		1	1								
<b>Digital Connectedness (335th)</b>			<b>15%</b>	<b>60.6</b>		<b>195</b>	<b>335</b>	<b>Access to Local Amenities (288th)</b>			<b>15%</b>	<b>45.0</b>		<b>291</b>	<b>288</b>
Regular internet users	ONS	percentage	2.0	91.9		39	336	Travel time to primary school	DfT, NISRA, g:s, SW	minutes	1.0	12.1		317	316
Households without a mobile phone	OFCOM	percentage	2.0	3.0		104	86	Travel time to secondary school	DfT, NISRA, g:s, SW	minutes	1.0	22.2		290	284
Unbanked	FCA	percentage	1.0	4.0		301	301	Travel time to a supermarket	DfT, NISRA, g:s, SW	minutes	1.0	10.8		243	240
4G indoor availability	OFCOM	percentage	0.5	34.2		286	274	Travel time to a GP surgery	DfT, NISRA, g:s, SW	minutes	1.0	13.9		282	286
4G outdoor availability	OFCOM	percentage	0.5	58.2		285	330	Food deserts	Kall	percentage	1.0	27.0		297	297
<b>Protection from Harm (282nd)</b>			<b>15%</b>	<b>58.5</b>		<b>204</b>	<b>282</b>								
Transport accidents death rate	ONS, NISRA, NRS	deaths / 100,000 people	1.0	2.8		185	260								
Accidental death rate	ONS, NRS	deaths / 100,000 people	1.0	24.1		294	315								
Working days lost to illness and injury	HSE	days / FTE worker	0.5	1.0		34	74								
Non-fatal injuries	HSE	injuries / 100,000 employees	0.5	337.0		224	128								







*Italics: Indicator contains imputed values*

Element	Source	Unit	Weight	Value		UK LA Rank		Element	Source	Unit	Weight	Value		UK LA Rank	
				2011	10-yr trend	2021	2011					2021	2011	10-yr trend	2021
<b>Emissions (127th)</b>			<b>30%</b>	<b>40.8</b>		<b>241</b>	<b>127</b>	<b>Exposure to Air Pollution (131st)</b>			<b>25%</b>	<b>49.2</b>		<b>141</b>	<b>131</b>
CO2 emissions (Industry and Commerce)	DEFRA	tonnes / million E GVA	1.0	445.0		354	197	Coarse particulate matter concentration	DEFRA	µg / m3	1.0	15.1		131	148
CO2 emissions (Domestic)	DEFRA	tonnes / person	1.0	2.5		227	232	Fine particulate matter concentration	DEFRA	µg / m3	1.0	10.7		152	169
CO2 emissions (Transport)	DEFRA	tonnes / million E GVA	1.0	145.6		262	261	Deaths from air pollution	PHE	percentage	1.0	4.8		127	81
NOx concentrations	DEFRA	µg / m3	1.0	14.7		122	169								
NO2 concentrations	DEFRA	µg / m3	1.0	11.1		130	170								
Non-domestic energy efficiency	MHCLG	percentage	1.0	38.1		100	67								
<b>Forest, Land and Soil (105th)</b>			<b>20%</b>	<b>48.4</b>		<b>90</b>	<b>105</b>	<b>Flooding and Water Management (333rd)</b>			<b>10%</b>	<b>55.6</b>		<b>334</b>	<b>333</b>
CO2 emissions from land use changes	DEFRA	kilotonnes / square mile	1.0	-361.0		14	14	High flood risk	EA	properties / 1000 population	1.0	8.9		347	347
Size of nearest green space	ONS	m2	1.0	197,049		237	237	Medium flood risk	EA	properties / 1000 population	1.0	19.2		318	318
Private outdoor spaces	ONS	m2 / square mile	0.5	129,247		234	234	Bathing water quality (Insufficient Data)			1.0				
Popularity of woodland area	FR	percentage	0.3	77.0		23	66								
New planting of woodland	FR	ha new woodland / 100,000 ha	0.3	17.6		33	33								
Restocking of woodland	FR	ha restocked woodland / 100,000 ha	0.3	21.3		66	66								
<b>Waste Management (192nd)</b>			<b>15%</b>	<b>46.0</b>		<b>137</b>	<b>192</b>								
Waste	DEFRA	tonnes / population	1.0	0.4		31	29								
Recycled waste	DEFRA	percentage	1.0	30.3		288	298								

Source Code	Source Name
BEIS	Department for Business, Energy & Industrial Strategy
BES	British Election Study
BVA	BVA Group
BVCA	British Venture Capital Association
CS: NIDO: g.s	Crime Survey: Northern Ireland Department of Justice: Scottish Government
DEFRA	Department for Environment, Food & Rural Affairs
DFE: g.s: SW	Department for Education: Scottish Government: Statistics for Wales
DW	Discover Water
DW: NIW: SWater	Discover Water: Northern Ireland Water: Scotland Water
DFE	Department for Education
DFT	Department for Transport
DFT: NISRA: g.s: SW	Department for Transport: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
EA	Environment Agency
EC: EONI	Electoral Commission: Electoral Office for Northern Ireland
EEA	European Environment Agency
FCA	Financial Conduct Authority
FH	Freedom House
FR	Forest Research
GSI	Global Slavery Index
GTD	Global Terrorism Database
Gallup	Gallup Dailies
HCL	House of Commons Library
HMRC	Her Majesty's Revenue and Customs
HOFF	Home Office
HSE	Health and Safety Executive
INRIX	INRIX Global Traffic Scorecard
IPO	Intellectual Property Office
Kell	Kellogg's
LG: RQIA: SW	Local Government Association: The Regulation and Quality Improvement Authority: Statistics for Wales
LGA	Local Government Association
LGA: g.s: g.w	Local Government Association: Scottish Government: Welsh Government
MHCLG	Ministry of Housing, Communities & Local Government
MHCLG: DFI: g.s: g.w	Ministry of Housing, Communities & Local Government: Department for Infrastructure (Northern Ireland): Scottish Government: Welsh Government
MHCLG: NIAO: g.s: AW	Ministry of Housing, Communities & Local Government: Northern Ireland Audit Office: Scottish Government: Audit Wales
MHCLG: NIHE: NRS: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: National Records Scotland: Statistics for Wales
MHCLG: NIHE: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: Statistics for Wales
MHCLG: NISRA: g.s: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
MHCLG: NRS: SW	Ministry of Housing, Communities & Local Government: National Records Scotland: Statistics for Wales
MHCLG: g.s: g.w	Ministry of Housing, Communities & Local Government: Scottish Government: Welsh Government
NHS: H-ni: PHS: SW	National Health Service: Department of Health (NI): Public Health Scotland: Statistics for Wales
NHS: H-ni: SW: PHS	National Health Service: Department of Health (NI): Statistics for Wales: Public Health Scotland
NHS: NISRA: PHS: PHW	National Health Service: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
NHS: PHS	National Health Service: Public Health Scotland
OCd	Open Council Data
OFCOM	Ofcom
ONS	Office for National Statistics
ONS: NISRA	Office for National Statistics: Northern Ireland Statistics and Research Agency
ONS: NISRA: NRS	Office for National Statistics: Northern Ireland Statistics and Research Agency: National Records Scotland
ONS: NISRA: g.s	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government
ONS: NISRA: g.s: SW	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
ONS: NRS	Office for National Statistics: National Records Scotland
ONS: g.s	Office for National Statistics: Scottish Government
ORS	Open Route Service
PHE	Public Health England
PHOF: NISRA: PHS: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Public Health Observatory: Statistics for Wales
PHOF: NISRA: SPHO: PHW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
PHOF: NISRA: g.s	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government
PHOF: NISRA: g.s: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
PHOF: PHS: SW	Public Health Outcomes Framework: Scottish Public Health Observatory: Statistics for Wales
PRC	Pew Research Center
PWLB	Public Works Loans Board
RF	Resolution Foundation
RSF	Reporters Without Borders
SE	Sport England
SMC	Social Metrics Commission
TEC: NIE	The Elections Centre: Northern Ireland Elections
UKF	UK Finance
US	Understanding Society
VDEM	Varieties of Democracy
WJP	World Justice Project (Rule of Law Index)
gov.uk: DoE: SW	gov.uk: Department of Education (Northern Ireland): Statistics for Wales
gov.uk: DoE: g.s: CW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Careers Wales
gov.uk: DoE: g.s: SW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Statistics for Wales
gov.uk: NISRA: g.s: SW	gov.uk: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
gov.uk: g.s: SW	gov.uk: Scottish Government: Statistics for Wales