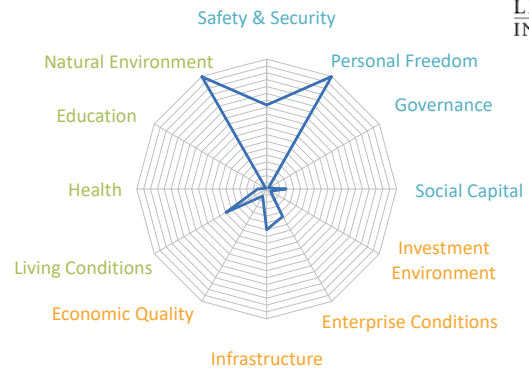
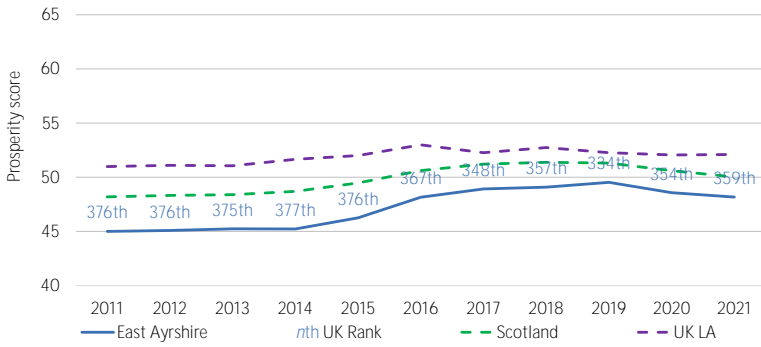


East Ayrshire: Prosperity score 48.2 (359th)



Prosperity over time



Breakdown of performance

	2011	Score 10-year trend	2021	Rank - UK LA (1 to 379) 2021	10-year rank change	Rank - Scotland (1 to 32) 2021
Prosperity score	45.0		48.2	359	▲ 17	28
Inclusive Societies	50.0		52.8	271	▲ 58	23
Safety & Security	62.4		67.6	135	▲ 130	22
Personal Freedom	62.9		68.5	1	▲ 7	1
Governance	29.8		33.0	374	▲ 4	30
Social Capital	45.0		42.1	324	▼ 11	30
Open Economies	37.1		40.3	361	▲ 7	22
Investment Environment	33.4		29.5	367	▲ 1	22
Enterprise Conditions	45.3		39.0	287	▼ 5	18
Infrastructure	31.7		53.2	261	▲ 64	17
Economic Quality	37.9		39.5	356	▲ 5	31
Empowered People	47.9		51.4	337	▲ 5	25
Living Conditions	52.8		58.2	243	▲ 52	14
Health	49.2		40.6	354	▲ 1	31
Education	34.4		42.0	377	▼ 6	31
Natural Environment	55.2		65.0	2	▲ 5	2

East Ayrshire (359th): Pillar and element scores

Pillar		2011 Prosperity score 10-yr trend 2021		2021 UK LA Rank 10-yr rank change		Scotland Rank 2021	Pillar		2011 Prosperity score 10-yr trend 2021		2021 UK LA Rank 10-yr rank change		Scotland Rank 2021
Safety & Security		62.4		135 ▲ 130		22	Personal Freedom		62.9		1 ▲ 7		1
Violent Crime	50%	61.1		159 ▲ 129		20	Social Tolerance	60%	67.4		1 ▲ 7		1
Property Crime	30%	57.6		77 ▲ 117		18	Agency	10%	71.0		1 ▲ -		1
Civil Disorder	15%	63.9		192 ▲ 109		22	Freedom of Assembly and Association	10%	78.9		1 ▲ -		1
Terrorism	5%	100.0		194 ▼ 193		16	Freedom of Speech and Access to Information	10%	78.4		1 ▲ -		1
							Absence of Legal Discrimination	10%	55.4		1 ▲ -		1
Governance		29.8		374 ▲ 4		30	Social Capital		45.0		324 ▼ 11		30
Quality of Local Democracy	35%	46.1		109 ▲ 92		27	Personal Support	10%	56.4		221 ▼ 209		1
Government Integrity	30%	22.7		350 ▲ -		8	Family Relationships	30%	40.9		354 ▼ 18		31
Government Effectiveness	35%	19.6		377 ▲ 1		30	Social Networks	15%	52.6		240 ▼ 132		20
							Institutional Trust	20%	38.5		330 ▲ 40		18
							Civic and Social Participation	25%	46.2		171 ▲ 66		17
Investment Environment		33.4		367 ▲ 1		22	Enterprise Conditions		45.3		287 ▼ 5		18
Financing Services	20%	39.3		320 ▼ 1		24	Domestic Market Contestability	30%	38.0		261 ▲ 39		17
Investment Demand	30%	32.8		304 ▼ 83		20	Business Environment	40%	41.3		248 ▲ 69		17
Capital Supply	50%	31.4		314 ▲ 39		10	Labour Market Flexibility	30%	57.9		200 ▼ 118		18
Infrastructure		31.7		261 ▲ 64		17	Economic Quality		37.9		356 ▲ 5		31
Communications	40%	5.6		250 ▲ 103		14	Labour Force Engagement	20%	48.2		151 ▲ 78		13
Electricity & Gas	10%	69.8		2 ▲ 47		1	Dynamism	20%	31.9		324 ▼ 175		22
Water	5%	26.5		344 ▲ -		1	Productivity and Competitiveness	30%	34.3		363 ▲ 4		32
Transport	45%	47.1		222 ▼ 1		18	Fiscal Sustainability	20%	32.6		284 ▲ 71		29
							Macroeconomic Stability	10%	51.2		348 ▲ 3		17
Living Conditions		52.8		243 ▲ 52		14	Health		49.2		354 ▲ 1		31
Material Resources	30%	65.7		177 ▲ 4		23	Behavioural and Physiological Risk Factors	15%	34.5		376 ▼ 4		32
Shelter	25%	65.7		143 ▼ 69		13	Preventative Interventions	15%	66.8		259 ▼ 69		20
Digital Connectedness	15%	26.9		333 ▲ 42		12	Care Systems	15%	71.3		8 ▲ 5		7
Access to Local Amenities	15%	45.6		265 ▲ 15		16	Mental Health	15%	62.7		351 ▼ 101		29
Protection from Harm	15%	38.1		340 ▲ 23		16	Physical Health	20%	37.3		216 ▲ 158		29
							Longevity	20%	32.0		367 ▼ 11		29
Education		34.4		377 ▼ 6		31	Natural Environment		55.2		2 ▲ 5		2
Pre-primary education	10%	33.6		373 ▲ 4		28	Emissions	30%	43.4		161 ▼ 15		11
Primary education	30%	25.1		378 ▼ 1		31	Exposure to Air Pollution	25%	73.9		25 ▼ 2		14
Secondary education	30%	43.5		349 ▼ 253		20	Forest, Land and Soil	20%	50.9		10 ▲ 53		2
Tertiary education provision	10%	51.1		95 ▲ 8		19	Flooding and Water Management	10%	64.1		247 ▲ 8		3
Adult skills	20%	26.8		216 ▲ 82		21	Waste Management	15%	47.5		100 ▲ 12		12



Italics: Indicator contains imputed values

Violent Crime (159th)					Property Crime (77th)										
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021
		50%	61.1		61.3	288	159			30%	57.6		72.1	194	77
Knife crime	ONS NISRA g.s	offences / 1,000 population	1.0	0.7	0.7	321	241	Criminal damage	ONS NISRA g.s	offences / 1,000 population	1.0	20.2	9.3	343	250
Robbery	ONS NISRA g.s	robberies / 1,000 population	1.0	0.4	0.3	184	102	Theft	ONS NISRA g.s	offences / 1,000 population	1.0	28.8	21.6	167	143
Sexual offences	ONS NISRA g.s	offences / 1,000 population	1.0	1.0	1.8	247	65	Burglary	ONS NISRA g.s	offences / 1,000 population	1.0	6.1	2.1	138	26
Domestic abuse	ONS NISRA g.s	incidents / 1,000 population	1.0	10.4	12.0	235	344	Fraud	ONS NISRA g.s	offences / 1,000 population	1.0	1.0	1.4	181	138
Homicides	ONS NISRA g.s	homicides / 100,000 population	1.0	24.5	8.2	372	153								
Modern slavery rate	HOFF	referrals / 100,000 pop	0.3	4.2	9.4	28	98								
Forced marriage rate	HOFF	cases / 100,000 pop	0.3	0.4	0.4	12	12								
Civil Disorder (192nd)					Terrorism (194th)										
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021
		15%	63.9		70.5	301	192			5%	100.0		95.9	1	194
Public order	ONS NISRA g.s	offences / 1,000 population	1.0	47.8	25.5	373	370	Terrorism incidents	GTD	number	1.0	0.0000	0.5333	1	183
Possession of weapons	ONS NISRA g.s	offences / 1,000 population	1.0	1.4	0.8	370	272	Terrorism deaths	GTD	number	1.0	0.0000	0.1333	1	252
Firearms offences	ONS g.s	offences / 100,000 population	1.0	3.3	3.3	63	36	Terrorism injuries	GTD	number	1.0	0.0000	0.1333	1	172
Perceived anti-social behaviour	CS NIDOJ g.s	percentage	1.0	2.1	2.1	1	11								



Italics: Indicator contains imputed values

	Source	Unit	Weight	Value		UK LA Rank			Source	Unit	Weight	Value		UK LA Rank			
				2011	10-yr trend	2021	2011					2021	2011	10-yr trend	2021	2011	2021
Quality of Local Democracy (109th)			35%	46.1		45.6	201	109	Government Integrity (350th)								
Local election voter turnout	EC: EONI	percentage	1.0	39.9		44.9	314	49	Politicians do special favours for large donors	BES	scale, 1-4	1.0	3.5		3.5	285	285
Vote makes a difference	BES	scale, 1-10	1.0	5.6		4.3	1	38	MPS make decisions based on what their donors want	BES	scale, 1-4	1.0	3.4		3.4	367	367
Years in power	OCD	years	1.0	11.0		6.0	164	72									
National election voter turnout	HCL	percentage	1.0	62.7		64.3	305	307									
Non-mainstream vote	TEC: NE	percentage	1.0	13.0		13.0	316	293									
Government Effectiveness (377th)			35%	19.6		29.1	378	377									
Housing benefit efficiency	LGA	days	1.0	26.0		23.5	301	332									
Council tax collection	LGA: gs: gw	percentage	1.0	94.1		94.0	355	360									
Planning timeliness	MHCLG: DR: gs: gw	percentage	1.0	0.0		15.2	361	367									
Successful planning appeals	MHCLG: gs: gw	percentage	1.0	83.3		50.0	348	265									



Italics: Indicator contains imputed values

Communications (250th)						Electricity & Gas (2nd)									
Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021	Source	Unit	Weight	2011	Value 10-yr trend	2021	UK LA Rank 2011	2021
		40%	5.6		59.2	353	250			10%	69.8		62.3	49	2
Download speed	OFC Mbps	1.0	5.8		56.4	352	256	Properties not connected to gas network	BEIS percentage	1.0	2.4		0.9	3	2
Upload speed	OFC Mbps	0.5	2.0		10.4	342	299	Annual electricity cost	BEIS £ / year	0.5	522.1		618.9	337	348
Superfast broadband availability	OFC percentage	1.0	0.0		95.5	341	207	Annual gas cost	BEIS £ / year	0.5	601.0		575.1	12	1
Water (344th)						Transport (222nd)									
		5%	26.5		26.5	344	344			45%	47.1		48.7	221	222
Water leakage	DW, NIW SWater	litres / property	1.0	178.5		289	348	Principal road condition	DTF percentage	0.5	3.4		3.4	92	217
Water costs	DW, NIW SWater	£	1.0	396.4		331	348	Non-principal road condition	DTF percentage	0.5	4.9		4.9	37	169
Loss of water supply	DW	seconds / property	1.0	277.4		294	288	Journey delay	DTF seconds / vehicle mile	0.5	11.6		11.6	6	6
								Urban congestion	INRIX hours / year	0.5	10.4		14.0	17	18
								Connectedness index	ORS number / national average	1.5	0.1		0.1	350	350
								Passengers using rail stations	DTF, NIDI passenger journeys per capita	1.0	3.4		5.2	273	247
								Proximity to nearest major rail station	DTF minutes	0.5	65.9		65.9	236	236
								Proximity to nearest airport	DTF minutes	0.5	103.2		103.2	201	201
								Electric car charging	DTF number / 100,000 population	0.5	24.6		48.4	143	56

Source Code	Source Name
BEIS	Department for Business, Energy & Industrial Strategy
BES	British Election Study
BVA	BVA Group
BVCA	British Venture Capital Association
CS: NIDO: g.s	Crime Survey: Northern Ireland Department of Justice: Scottish Government
DEFRA	Department for Environment, Food & Rural Affairs
DFE: g.s: SW	Department for Education: Scottish Government: Statistics for Wales
DW	Discover Water
DW: NIW: SWater	Discover Water: Northern Ireland Water: Scotland Water
DfE	Department for Education
DfT	Department for Transport
DfT: NISRA: g.s: SW	Department for Transport: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
EA	Environment Agency
EC: EONI	Electoral Commission: Electoral Office for Northern Ireland
EEA	European Environment Agency
FCA	Financial Conduct Authority
FH	Freedom House
FR	Forest Research
GSI	Global Slavery Index
GTD	Global Terrorism Database
Gallup	Gallup Dailies
HCL	House of Commons Library
HMRC	Her Majesty's Revenue and Customs
HOFF	Home Office
HSE	Health and Safety Executive
INRIX	INRIX Global Traffic Scorecard
IPO	Intellectual Property Office
Kell	Kellogg's
LG: RQIA: SW	Local Government Association: The Regulation and Quality Improvement Authority: Statistics for Wales
LGA	Local Government Association
LGA: g.s: g.w	Local Government Association: Scottish Government: Welsh Government
MHCLG	Ministry of Housing, Communities & Local Government
MHCLG: DfI: g.s: g.w	Ministry of Housing, Communities & Local Government: Department for Infrastructure (Northern Ireland): Scottish Government: Welsh Government
MHCLG: NIAO: g.s: AW	Ministry of Housing, Communities & Local Government: Northern Ireland Audit Office: Scottish Government: Audit Wales
MHCLG: NIHE: NRS: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: National Records Scotland: Statistics for Wales
MHCLG: NIHE: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Housing Executive: Statistics for Wales
MHCLG: NISRA: g.s: SW	Ministry of Housing, Communities & Local Government: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
MHCLG: NRS: SW	Ministry of Housing, Communities & Local Government: National Records Scotland: Statistics for Wales
MHCLG: g.s: g.w	Ministry of Housing, Communities & Local Government: Scottish Government: Welsh Government
NHS: H-ni: PHS: SW	National Health Service: Department of Health (NI): Public Health Scotland: Statistics for Wales
NHS: H-ni: SW: PHS	National Health Service: Department of Health (NI): Statistics for Wales: Public Health Scotland
NHS: NISRA: PHS: PHW	National Health Service: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
NHS: PHS	National Health Service: Public Health Scotland
OCd	Open Council Data
OfCOM	Ofcom
ONS	Office for National Statistics
ONS: NISRA	Office for National Statistics: Northern Ireland Statistics and Research Agency
ONS: NISRA: NRS	Office for National Statistics: Northern Ireland Statistics and Research Agency: National Records Scotland
ONS: NISRA: g.s	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government
ONS: NISRA: g.s: SW	Office for National Statistics: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
ONS: NRS	Office for National Statistics: National Records Scotland
ONS: g.s	Office for National Statistics: Scottish Government
ORS	Open Route Service
PHE	Public Health England
PHOF: NISRA: PHS: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Public Health Observatory: Statistics for Wales
PHOF: NISRA: SPHO: PHW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Public Health Scotland: Public Health Wales
PHOF: NISRA: g.s	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government
PHOF: NISRA: g.s: SW	Public Health Outcomes Framework: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
PHOF: PHS: SW	Public Health Outcomes Framework: Scottish Public Health Observatory: Statistics for Wales
PRC	Pew Research Center
PWLB	Public Works Loans Board
RF	Resolution Foundation
Rsf	Reporters Without Borders
SE	Sport England
SMC	Social Metrics Commission
TEC: NIE	The Elections Centre: Northern Ireland Elections
UKF	UK Finance
US	Understanding Society
VDEM	Varieties of Democracy
WJP	World Justice Project (Rule of Law Index)
gov.uk: DoE: SW	gov.uk: Department of Education (Northern Ireland): Statistics for Wales
gov.uk: DoE: g.s: CW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Careers Wales
gov.uk: DoE: g.s: SW	gov.uk: Department of Education (Northern Ireland): Scottish Government: Statistics for Wales
gov.uk: NISRA: g.s: SW	gov.uk: Northern Ireland Statistics and Research Agency: Scottish Government: Statistics for Wales
gov.uk: g.s: SW	gov.uk: Scottish Government: Statistics for Wales